



State of Wisconsin
2019 - 2020 LEGISLATURE

LRB-0123/1
MCP:kjf

2019 BILL

1 **AN ACT** *to amend* 100.30 (6) (title); and *to create* 100.30 (6) (a) 10. and 100.30
2 (6) (e) of the statutes; **relating to:** regulating the sale of prescription drugs
3 below cost.

Analysis by the Legislative Reference Bureau

This bill exempts prescription drugs from the Unfair Sales Act. Under current law, the Unfair Sales Act, also known as the “minimum markup law,” prohibits retailers and wholesalers from selling merchandise, including prescription drugs, for less than the cost of the merchandise to the seller. Under the bill, the prohibition on below-cost sales does not apply to prescription drugs.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 100.30 (6) (title) of the statutes is amended to read:
5 100.30 (6) (title) EXCEPTIONS; CONSTRUCTION.
6 **SECTION 2.** 100.30 (6) (a) 10. of the statutes is created to read:

