

1973 ASSEMBLY BILL 1031

May 24, 1973 - Introduced by COMMITTEE ON COMMERCE AND CONSUMER AFFAIRS, by request of Wisconsin Council for Consumer Affairs. Referred to Committee on Education.

AN ACT to amend 119.04; and to create 115.30 (6), 115.31 (6) and 118.01 (11) of the statutes, requiring consumer education in public schools.

Analysis by the Legislative Reference Bureau

This bill directs each public school to provide instruction in consumer education in all grades. Guidelines for instruction will be developed by the department of public instruction. The department is directed to appoint a curriculum coordinator for consumer education. The duties of the department in coordinating and developing programs are spelled out. Each school district must report annually to the department on its consumer education program.

For further information, see the appended fiscal note.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 115.30 (6) of the statutes is created to read:

115.30 (6) The superintendent of each school district shall furnish annually to the department a report describing the school district's program in consumer education.

SECTION 2. 115.31 (6) of the statutes is created to read:

115.31 (6) CONSUMER EDUCATION. The department shall develop guidelines to be used by public schools in providing consumer edu-

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1 cation under s. 118.01 (11). The state superintendent shall appoint
2 a curriculum coordinator for consumer education. The department
3 shall:

4 (a) Coordinate consumer education programs with the existing
5 curricula in all public schools.

6 (b) Cooperate with colleges and universities in developing
7 courses of training for teachers in subject areas related to con-
8 sumer education.

9 (c) Utilize media and existing sources of consumer education.

10 (d) Seek out and make available to the public schools
11 national and state resources and materials which would be of help in
12 conducting the state program of consumer education in a manner that
13 will meet continuing needs.

14 (e) Prepare and direct implementation of curriculum guides in
15 consumer education for all grade levels of the public schools.

16 (f) Seek out, evaluate and adapt materials and study aids
17 suitable for conducting the consumer education program.

18 (g) Establish inservice programs for the teachers of consumer
19 education.

20 SECTION 3. 118.01 (11) of the statutes is created to read:
21 118.01 (11) CONSUMER EDUCATION.

22 Every public school shall
23 provide instruction in all grades in consumer education within the
24 guidelines established under s. 115.31 (6). No texts or materials
25 may be used in the public schools if such texts or materials have
26 been prepared by any segment of private business as a part of a pro-
motional or advertising program but the department may rewrite and

adapt such texts or materials and parts of texts or materials as may be useful in the instructional program.

SECTION 4. 119.04 of the statutes is amended to read:

119.04 PUBLIC INSTRUCTION LAWS APPLICABLE. Subchapter I of ch.

121 and ss. 59.07 (21) (a), 66.03 (3) (c), 115.01 (1) and (2), 115.30 (6), 115.31 (6), 115.76, 115.77, 115.79 to 115.85, 118.01 (1), 118.03 (1) (b) to (d) and (2), 118.04, 118.06, 118.07, 118.10, 118.12 (1), 118.14, 118.15, 118.16 (1), (2) and (4) to (6), 118.18, 118.19 (7), 118.20, 118.24 (2) to (5), 120.13 (1), 120.49 (6), 120.61, 121.52, 121.53, 121.54 (1), (3) and (4), 121.55, 121.58 (2) (b), (4) and (6), 121.77 (1), 121.79, 121.80, 121.81 (2), 121.82 (1), 121.83 and 121.84 (1) are applicable to the board of school directors and to schools in cities of the 1st class. The board shall exercise the powers, perform the functions and be entitled to all school aid therein provided insofar as the same are relevant to cities of the 1st class. The board and the schools in cities of the 1st class shall be governed in all matters by the general laws of the state, except as altered or modified by express amendments.

(End)