

# **BUILDING OUR FUTURE**

## **VERONA ROAD BUSINESS COALITION**

**VeronaRoad.info**

FOR IMMEDIATE RELEASE: 12/21/18

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## Statement from Verona Road Business Coalition on Thompson Appointment for Secretary of the Wisconsin Department of Transportation

Madison – Verona Road Business Coalition Project Manager, Cynthia Jaggi, released the following statement on the Craig Thompson appointment:

‘The Verona Road Business Coalition supports Governor-elect Tony Evers on his appointment of Craig Thompson to be the next Secretary of the Wisconsin Department of Transportation.’

The role of transportation secretary is critical for the State of Wisconsin to support the state’s revenue stream for our roads, bridges and other transit projects.

Craig Thompson, as the executive director of the Wisconsin Transportation Development Association (TDA), has a proven track record of collaborative leadership, working with the TDA’s members which include businesses, unions, citizen groups, local units of government and individuals that back ‘development and maintenance of a strong, interconnected transportation network.’

His work with the Verona Road Business Coalition includes broad-based collaboration, leadership and advocacy for the Verona Road Construction project that began in 2013 and will be completed in 2020 and affected over 200 businesses. He has brought together businesses, communities, legislators and units of government in order to protect the transportation funding that affects this major transportation corridor for the State.

He has never worked for or held a partisan office and has been appointed to numerous boards and committees by governors of both parties, including Tommy Thompson, Scott McCallum, Jim Doyle and Scott Walker.

‘We look forward to working with the new secretary, the Evers Administration and the Wisconsin Legislature to come up with a bipartisan, sustainable solution for Wisconsin’s transportation challenges.’

### **About VRBC**

The Verona Road Business Coalition (VRBC) is a volunteer group of Verona Road businesses and citizens concerned about the largest and longest urban road construction in the state. Our goal is to minimize the disruption to businesses over the seven year period; keep businesses, customers & the general public informed of alternative routes; and provide help and support for people and businesses affected by construction issues. VRBC’s goals are to advocate for and promote businesses along the Verona Road Corridor by offering up to date road conditions for customers and employees, coordinated marketing campaigns for VRBC businesses, and targeted advocacy before and during construction.