



Planned Parenthood of Wisconsin, Inc.

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Planned Parenthood of Wisconsin Announces Leadership Transition

Teri Huyck Announces Retirement and Tanya Atkinson Named Incoming President and CEO of Planned Parenthood of Wisconsin

MILWAUKEE – Today, Planned Parenthood of Wisconsin (PPWI) President and CEO Teri Huyck, announced her retirement after nine years leading Wisconsin’s largest most trusted non-profit health care organization. The PPWI board has appointed Tanya Atkinson, PPWI’s current chief external affairs officer to serve as the incoming President and Chief Executive Officer. Huyck’s retirement and Atkinson’s appointment are effective February 3, 2017.

“It has been a privilege to be a part of PPWI’s 80 year legacy of health care working alongside some of the most qualified, committed and determined individuals I have ever known,” Huyck said. “The strength of Tanya Atkinson’s leadership coupled with the commitment of Planned Parenthood’s board and expert staff puts PPWI in a strong position to ensure our patients are safe, healthy and strong – no matter what.”

Atkinson, in her current role at PPWI leads the teams responsible for government relations, community organizing, and external communication initiatives; and Embody – PPWI’s statewide educational programs. Tanya began her career with PPWI in 2004, giving her a deep understanding of PPWI’s business, organizational partners and patient needs.

“We are grateful for Teri’s leadership, important contributions and smart succession planning that has led to the promotion of PPWI’s Tanya Atkinson to lead us through the next chapter of Planned Parenthood’s legacy of care,” said Mary Lynne Donohue, Chair of the Board of PPWI “Tanya’s professional qualifications, seasoned experience and lifelong commitment to improving people’s lives by empowering them to have the necessary resources and support to make informed decisions make her an ideal fit to lead Planned Parenthood of Wisconsin.”

An accomplished leader, Atkinson has experience in management, leadership, administration and teaching. Atkinson has served as an adjunct professor at both Carroll University and the University of Wisconsin Milwaukee. Atkinson received her MSSW at the University of Wisconsin Madison and B.S. at Carroll University.

“I am honored to have the trust and support of Teri, the PPWI Board and Senior Leadership to proudly lead PPWI forward,” stated Atkinson. “Thanks to Teri’s capable leadership and the unwavering support of the PPWI Board, PPWI is positioned to take on the opportunities and likely unprecedented challenges ahead. For 80 years, PPWI and our supporters have never backed down from challenges to ensure our patients have the access to the information and health care they need and today is no different. I look forward to building on this legacy of care to ensure our patients and communities are safe, healthy and strong.”

ABOUT PLANNED PARENTHOOD OF WISCONSIN

For 80 years, Planned Parenthood has been there for women, men and families during some of the most important and intimate moments of their lives. Today, PPWI is the largest, most trusted non-profit reproductive health care provider in Wisconsin and operates 21 health centers providing thousands of women, men and families with compassionate, high-quality health care – from honest sex education to breast and cervical cancer screenings, STD testing, treatment and prevention, personalized birth control, well woman check-ups, referrals for prenatal care, mammograms, adoption as well as safe, legal abortion services at two locations.

For more information, visit: ppwi.org, and follow us on Facebook, Twitter and Instagram.

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Planned Parenthood of Wisconsin is a nonprofit health care provider caring for 60,000 patients annually at 21 health centers. 97 percent of Planned Parenthood's care is preventive health services including well woman exams, breast and cervical cancer screenings, birth control, HIV screening, and STD treatment.