



# News release

FOR IMMEDIATE RELEASE

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## Alliant Energy names Aimee Davis vice president of communications and marketing

MADISON, Wis. – December 11, 2018 – John Larsen, president of Alliant Energy Corp., announced that Aimee Davis has been named vice president of communications and marketing.

In her role, Aimee will lead the company's internal and external strategic communications as well as the marketing team. She will be responsible for development and execution of an integrated marketing and communications effort that supports a customer-centered corporate strategy. Aimee will report to Larsen.

"As the energy market evolves and customers seek more choice, convenience, and control as it relates to their energy use, we're bringing in expertise from outside of the utility sector with experience in enhanced customer engagement strategies and bringing new solutions to market," said Larsen.

Aimee has a multidisciplinary background, with experience developing, leading and executing integrated marketing, communications and brand programs for global matrixed and nonprofit organizations. Since 2012, she has been with Eastman Chemical Co., serving most recently as director, global marketing communications.

Prior to that, Aimee spent 17 years in public relations, business development and teaching positions with Solutia Inc., Easter Seals Midwest and the University of Missouri-St. Louis.

Aimee holds a bachelor's degree in communications arts from Fontbonne University, Saint Louis. She has also completed executive education programs at Washington University in St. Louis and Bluepoint Leadership Development. She serves as a board member of the School of Management and Marketing at East Tennessee State University.

A complete listing of company executives and their biographies is available online at [alliantenergy.com/executives](http://alliantenergy.com/executives).

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Alliant Energy Corporation (NYSE: LNT), headquartered in Madison, Wis., provides regulated energy service to 960,000 electric and 410,000 natural gas customers across Iowa and Wisconsin. Alliant Energy's mission is to deliver the energy solutions and exceptional service customers and communities count on – safely, efficiently and responsibly. Interstate Power and Light Company and Wisconsin Power and Light Company are Alliant Energy's two public energy companies. Alliant Energy Corporation is a component of the S&P 500. For more information, visit [alliantenergy.com](http://alliantenergy.com)