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FOR IMMEDIATE RELEASE

For additional information, contact Jeff Papas, director of communications and marketing, at 715-425-4945 or [jeff.papas@uwrf.edu](mailto:jeff.papas@uwrf.edu).

## **New holiday gift offerings available at Falcon Foods**

The holiday season is here and Falcon Foods at the University of Wisconsin-River Falls is ready to give you a hand with your holiday preparations. Falcon Foods is offering the following items in addition to traditional holiday cheese boxes this year:

- **Cheese of the Month Club membership:** The recipient will receive three blocks of cheese (flavors chosen based on availability) shipped directly to them for each of the three months of February, March and April. This option is perfect for a cheese lover and is one that keeps on giving long after the holidays are over!
- **Honey from the UWRF Bee Club:** Individuals can substitute a block of cheese or summer sausage in a cheese box with an 8 oz. bottle of honey.
- **Holiday ice cream cakes:** Serve your guests a special treat with Falcon Foods ice cream cakes.

As usual, a variety of holiday cheese boxes are also available for purchase. Combinations of pre-selected blocks of cheese with some boxes also containing Falcon Foods summer sausage or a custom multi-wood cheese board are also available. Or, create your own custom cheese box containing four different cheeses chosen from 12 flavors.

Giving the gift of Falcon Foods cheese and products is a great way to provide thoughtful gifts for your family and friends while also supporting important educational programs at UW-River Falls.

The UWRF dairy and meat pilot plants provide students with valuable, hands-on learning experiences that are applicable to their future careers. Student workers and interns make Falcon Foods cheese, ice cream, and summer sausage under the direct supervision of licensed faculty and gain practical experience in production, sanitation, and quality assurance. Cheese and ice cream are produced using milk from the UW-River Falls Mann Valley Farm and summer sausage is produced from livestock raised on the Mann Valley Farm as well as from local farms.

Falcon Foods cheese boxes can be ordered online at [go.uwrf.edu/falconfood](http://go.uwrf.edu/falconfood) or in person and can be picked up at the Falcon Foods Store in the Food Science Addition on campus or shipped via ground shipping for orders placed by Monday, Dec. 18. Falcon Foods

Memberships to the Cheese of the Month Club may be ordered at any time until the last week of January. Credit card payments are accepted both online and in-store. Large/bulk orders are best ordered by email or over the phone.

The Falcon Foods Store is located on campus in 149 Food Science Addition. The store is open Thursdays 1:30 to 5:30 p.m. and Fridays from 9:30 a.m.-5:30 p.m. For more information, call 715-425-4161 or email [falconfoods@uwrf.edu](mailto:falconfoods@uwrf.edu).

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