



WISCONSIN LEGISLATURE

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NEWS RELEASE:
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Cowles/Jacque Brownfields Reform Bill Signed into Law

MADISON– Senator Robert Cowles (R-Green Bay) and Representative André Jacque (R-De Pere) released the following statements after 2017 Senate Bill 173 was signed into law as 2017 Act 70:

Senator Cowles stated, “Brownfields are a huge impediment in economic development. These properties present economic, environmental, public health and social challenges to hundreds of Wisconsin communities. While local communities have prioritized brownfields redevelopment, the regulatory structure often hindered turning brownfields into usable and taxable properties. Act 70 rethinks the way we deal with brownfields. By creating a regulatory structure that removes some of the hurdles faced by local governments and developers, we’re able to spur brownfields redevelopment that benefits the entire community. I’d like to thank the Brownfields Study Group for their work on this legislation.”

Representative Jacque added, “Brownfields projects are often among the more difficult community or redevelopment projects you will find across Wisconsin, but they are well worth the investment and often stimulate additional economic development on adjoining properties and areawide. In my previous employment as the City of Green Bay’s grantwriter, I greatly enjoyed the opportunity to be closely involved in reinvigorating a number of brownfields sites in Green Bay, including waterfront redevelopment on both sides of the Fox River and the Arnie Wolff Sports Complex on the east side of town. I also served on the National Association of Local Government Environmental Professionals’ (NALGEP) Brownfields Grants Management Task Force as a result of these projects, which has given me an even greater appreciation for the thorough evaluation by the Brownfields Study Group that has resulted in this legislation to improve tools for redevelopment.”

Brownfields are abandoned or underused commercial or industrial properties where redevelopment is hindered by contamination. Brownfields vary in size, location, age and past use. Some prior examples of brownfield redevelopment sites include the Leach Amphitheater in Oshkosh, Wausau on the Water restaurant and family entertainment center, and Tundra Lodge waterpark resort in Green Bay. Despite these success stories, there are still an estimated 10,000 brownfields sites throughout Wisconsin. Act 70, which is a result of consensus recommendations from the Brownfields Study Group, makes regulatory changes to ensure that more brownfield sites are redeveloped. The legislation’s provisions focus on site liability, property access for remediation, remediation tax increment financing reform, a pilot program on air permitting and additional tools our local governments need to promote brownfields redevelopment.

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