



ETHICAL TRADING COMPANY

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Ethical Trade Co brings Fair Trade Goods to Madison
The anti trafficking non-profit opens a pop-up on South Park St

Madison, WI: Ethical Trade Co today announced the opening of a 2 month pop-up shop/store/retail outlet for the holidays bringing high quality products sourced from survivors of human trafficking to the near South Side.

“Our purpose in opening the pop-up shop is to not only provide a source of items that are slave free but also environmentally friendly, everything we do has to be good for the workers and for the planet we share. It's our goal that when you shop here you learn about the issues of exploitation & trafficking and realize there is so much we as consumers can do about it”, says James Ferrett, founder and CEO at Ethical Trade Co

Products featured in store are:

- Handmade Merino Wool Sweaters
- Bags and Totes
- Direct Trade Coffee, Tea, Chocolate and Dried Fruits
- Bath & Body products from here in Wisconsin
- Fair Trade Face Masks and much more

The store is open starting Thursdays and Fridays from 11am-6pm and Saturdays from 11am-5pm at 1702 South Park St, Madison, WI 53713. For more information, online shopping with contactless in store pickup or to book a video and/or a private shopping experience visit www.ethicaltradeco.com.

About Ethical Trade Co: Established in 2015 Ethical Trade Co is working to end human trafficking through job creation in some of the world's most vulnerable regions. They achieve this by partnering with businesses & NGOs who are actively providing viable employment for the formerly exploited or are creating jobs amongst those most at risk of exploitation. Every purchase from Ethical Trade Co actively empowers individuals to work themselves out of their situations and brings dignity and change to their families.

www.ethicaltradeco.com