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APPLETON, WI, NOVEMBER 14, 2017 - Mike McCabe's Principle over Party campaign continues to make its way around the state, this time focusing on the Fox River Valley. Stops on Tuesday include visits to local small businesses and a **Town Hall at Atlas Coffee Mill** (425 West Water Street, Appleton) beginning **at 6pm**.

The People Powered Campaign has been making its way across the state since its kick-off in early September. Recently Mike McCabe was in Superior, Ashland, Eau Claire, and River Falls just to name a few stops. Regardless of the location, Mike's message remains the same.

"There is risk involved in taking this stand against the influence of big money. But there is an even greater risk if everyone keeps going along with the corrupt way election campaigns are regularly being funded. If big money rules again in the next election for governor, some candidate will win but the people will lose," McCabe said.

In 1995 McCabe was a founding member of the Wisconsin Democracy Campaign, a nonpartisan watchdog group that specializes in tracking the money in state elections and works to make people matter more than money in politics. He led the group for 15 years as its director and during that time exposed money's influence and called out wrongdoing by state officials, earning a reputation as a leading government whistle blower and one of the nation's best political money trackers.

Before the Democracy Campaign came along, the only way to see who was donating to elected officials and candidates for office was to travel to the old state Elections Board office in Madison and personally examine mountains of paper reports. The Democracy Campaign entered all of the information on those reports into an electronic database and published it online, making it vastly easier to follow the money in Wisconsin politics. For its efforts under Mike's leadership, the Democracy Campaign was named the Citizen Openness Advocate of the Year in 2012 by the Wisconsin Freedom of Information Council and the state chapter of the Society of Professional Journalists.

He continued, "I am running for governor for one reason and one reason only. To do everything I can to get our government working for all of us and not just a privileged few."

For more information on the campaign visit: GovernorBlueJeans.com .

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