

For immediate release
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January 10, 2018

Arts Day 2018 | March 21, 2018
Overture Center for the Arts, Madison
[Arts Day 2018 registration](#)



Arts Day 2018 is happening on Wednesday, March 21, 2018, at the Overture Center for the Arts in Madison. On Arts Day, hundreds of arts, organization, business, political, governmental and civic leaders will come together to speak up for artistic opportunities, creative expression and civic engagement. Arts Day is the most important day for the arts and creativity in Wisconsin and a critical opportunity to show the power, benefit and impact of the arts throughout the state.

On Arts Day 2018, arts, business, education, political, governmental, and civic leaders from across Wisconsin will call for the establishment of **[Wisconsin Creates](#)**, a new community cultural development program and a 21st century strategy to invest in creative people, institutions, businesses, and communities throughout Wisconsin.

Senate Bill #284 and Assembly Bill #393 to establish *Wisconsin Creates* have passed two legislative committees and are currently in front of the Legislature's Joint Finance Committee.

*Wisconsin
Creates*

It's never been more important to invest in what matters, and to speak up for the arts and creativity as the way for Wisconsin. *It's time for the state to invest in and benefit from economic vitality, education for the 21st century, healthy, vibrant communities, and engaged residents.*

Arts Day 2018 includes:

- The annual **Arts Day Breakfast** at the Overture Center for the Arts
- **Constituent meetings** with legislators and administration officials, throughout the day
- **A panel of Wisconsin business leaders discussing the critical importance of the arts and creativity** for Wisconsin's economic, workforce, educational and civic success
- **The release of *21st Century Wisconsin*, a report on the state of Wisconsin's creative economy and recommendations for action and investment**, produced by Arts Wisconsin and supported by the League of Wisconsin Municipalities
- **Discussions and workshops** on economic, educational, leadership, and civic issues in the arts and creativity
- **The Idea Center at Overture**, featuring sponsor exhibits, art-making with Wisconsin artists, and more
- **Pre-Arts Day [Wisconsin Creative Summit](#)** on Tuesday, March 20, 1-5 pm, at the Overture Center - a mini-conference of networking, learning and idea-sharing, with a special panel on cultural tourism.

Arts Day 2018 is made possible with the support of generous sponsor organizations and businesses (current list):

Stars

- [Arts Wisconsin](#)
- [Footlights](#), Milwaukee
- [Full Compass Systems](#), Madison
- [League of Wisconsin Municipalities](#)
- [Madison Essentials Magazine](#)
- [Overture Center for the Arts](#), Madison

Donors

- [Heid Music](#), Appleton, Green Bay, Madison, Oshkosh, Wisconsin Rapids
- [Wisconsin Counties Association](#)
- [Wisconsin Downtown Action Council](#)
- [Wisconsin Education Association Council \(WEAC\)](#)
- [Wisconsin Presenters Network](#)
- [Wisconsin Visual Artists](#)

Sponsors

- [Association of Wisconsin Symphony Orchestras](#)
- [CODA/worx](#), Madison
- [Redfin Madison](#)
- [Ward-Brodt Music](#), Madison
- [Wisconsin Alliance of Artists and Craftspeople](#)
- [Wisconsin Art Education Association](#)
- [Wisconsin School Music Association](#)

Partners

- Association of Wisconsin Tourism Attractions
- Robert E. Gard Wisconsin Idea Foundation
- Theatre Wisconsin
- Wisconsin Advocates for Music Education
- Wisconsin Association of Convention and Visitors Bureaus
- Wisconsin Rural Partners

The Arts Day 2018 registration fee is \$40, with discounts for additional registrations from the same organization/business, and for students. Go to www.artswisconsin.org/actioncenter/artsdays2018/ or contact Anne Katz, Executive Director, 608 255 8316 | akatz@artswisconsin.org for more information.