

For Immediate Release

Contact:

Lisa Nalbandian, Marketing Director and Milwaukee Regional Manager
Wisconsin Public Radio
PH: 414.390.1073 or EMAIL: lisa.nalbandian@wpr.org

WPR's Kate Archer Kent Takes Over "The Morning Show"

Madison, WI – Wisconsin Public Radio (WPR) is pleased to announce its selection of Kate Archer Kent as the new permanent host of "The Morning Show." Kent had been fill-in host previously, and is an admired on-air presence. "Kate brings passion to this role," said Kealey Bultena, Executive Producer of "The Morning Show." "It's a marvelous bonus to her fierce journalistic integrity and on-air skills. She shows respect for colleagues and callers alike, and her steady voice will help us engage with people who wouldn't otherwise pick up the phone, send an email, or hit tweet. With a dedicated production team and Kate at the mic, 'The Morning Show' is poised to discuss topics that encompass the diversity Wisconsin provides and that put our state in greater context." Kent's first day hosting will be Dec. 3.

Kent arrived at WPR in 2016 from Shreveport, La., where she reported for Red River Radio and hosted "Morning Edition." She spent two years in a "pinch hitter" position, working across WPR's two networks, filling in for talk show hosts on The Ideas Network and the news magazine hosts on the NPR News and Classical Music Network. She was a jack-of-all-trades for on-air and behind-the-scenes work. She served as interim host of "The Morning Show" starting in October 2017. She and the team put together shows about community, science, politics, nature, money, space, and much more. In June 2018, she was named executive producer of "The Larry Meiller Show" and manager on The Ideas Network, overseeing the editorial flow of the shows and network quality standards.

Kent came to WPR with an impressive breadth of experience. She launched Red River Radio's news division in 2006. She covered the economic repercussions of the BP oil spill, followed a family as they coped with the closure of the Shreveport General Motors plant, and walked in the footsteps of a wildcatter negotiating where to drill during the Haynesville Shale natural gas boom. Kent holds a master of journalism degree from Temple University and a B.A. in English and political science from the University of Minnesota, Morris.

WPR's "The Morning Show" offers diverse perspectives on state and national news, pop culture and life in Wisconsin. The call-in show airs weekdays from 6 a.m. to 9 a.m. on The Ideas Network. Along with WPR and NPR news updates, the show brings in knowledgeable guests to discuss different perspectives on state and national news and lifestyle topics like healthy living, travel, and recreation.

###

About Wisconsin Public Radio

For over 100 years, Wisconsin Public Radio has served the people of Wisconsin with quality news, music, talk and entertainment. On air, online and in the community - we work for Wisconsin. WPR is a service of the Educational Communications Board and University of Wisconsin-Madison. Listen, learn more and donate at wpr.org.