

Date: Mon, Nov 4, 2019 at 11:50 AM

Subject: Confirmation Vote on DATCP Secretary Designee Brad Pfaff

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Good morning Senators,

I reach out to each of you this morning concerning the proposed confirmation vote, scheduled for tomorrow, on DATCP Secretary Designee Brad Pfaff. Back in December 2018, the Wisconsin Agri-Business Association (WABA) applauded Governor Evers' appointment of Brad Pfaff to the position of Secretary Designee of DATCP. In February, WABA was there, signing in and pledging our support to Brad Pfaff at the committee hearing of the Senate Committee on Agriculture, Revenue and Financial Institutions. And now that we approach a scheduled full Senate vote on his confirmation, WABA wants you to know that our support for Brad Pfaff has not wavered in any way whatsoever.

Brad Pfaff's life has been agriculture. In his role as Secretary Designee, every action he has taken and every word he has spoken has been in support of Wisconsin farmers and Wisconsin agriculture. He has worked tirelessly, and serves with a passion that is visible to everyone and can not be denied. In his first weeks in his position, Secretary Designee Pfaff met with WABA leadership, wanting to understand our issues and needs, and has diligently worked to address those issues. In recent months, he has spent time at several leading agribusiness companies, learning more about their business, and asking what DATCP can do to help them in these challenging economic times.

Please keep these things in mind when you cast your vote to confirm Brad Pfaff as DATCP Secretary. Brad is a good man, steering the ship to better times for Wisconsin agriculture. The Wisconsin Agri-Business Association supports Brad Pfaff as the

Secretary of DATCP. We encourage you to vote in favor of Brad Pfaff as Secretary of the Department of Agriculture, Trade and Consumer Protection.

Sincerely
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