

**FOR IMMEDIATE RELEASE**

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## **Right thing for dairy community is to approve Pfaff as ag secretary**

MADISON, Wis. — The state's largest dairy lobbying group issued the following statement today regarding the state Senate's consideration of Brad Pfaff, Wisconsin's secretary-designee of the state Department of Agriculture, Trade and Consumer Protection.

**STATEMENT**

Our dairy farmers are being battered by a perfect storm of challenges, from low milk prices in recent years and extreme weather conditions to shifting regulations and trade disruptions. What we desperately need is certainty and stability, not a political fight. DBA supported Mr. Pfaff's appointment at the outset and we see no reason to change that position now. At this critical moment for Wisconsin's dairy community, the right thing to do is to keep him in place.

**About DBA:**

The Dairy Business Association is the leading dairy lobby group in Wisconsin, focused on advocating for sensible state laws and regulations that affect the dairy community. The nonprofit organization is comprised of dairy farmers, milk processors, vendors and other business partners who work collaboratively to ensure that dairy farms of all sizes have the support they need to keep America's Dairyland strong. More information: [www.dairyforward.com](http://www.dairyforward.com)

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