FOR IMMEDIATE RELEASE

Fox Cities Chamber Announces Project Gratitude to Limit the COVID-19 Spread

Campaign will recognize citizens who follow the guidelines to help limit the spread of the virus with gift cards supporting local businesses

APPLETON, Wis. (November 3, 2020) – In an effort to encourage local residents to follow the recommended guidelines to help limit the spread of the coronavirus, the Fox Cities Chamber is launching a random acts of kindness campaign throughout the month of November.

The campaign, Project Gratitude (sponsored by ThedaCare), will embark on communities throughout the month and will randomly recognize individuals who follow the Center for Disease Control and Prevention’s (CDC) COVID-19 recommended guidelines with a gift card in support of local businesses. The recommended guidelines include:

- Practice social distancing (at least six feet between yourself and others)
- Wear a mask (cover your mouth and nose when around others)
- Avoid crowds and indoor crowded spaces
- Wash/sanitize your hands frequently

“While this year has been incredibly challenging for all of us in the Fox Cities region, we want to share our gratitude to those in the community who are doing the right thing to follow the guidelines and limit the spread of the virus,” shared Becky Bartoszek, President/CEO, of the Fox Cities Chamber.

Project Gratitude, sponsored by the support of ThedaCare, will shine a positive light on individuals who make an effort to follow the proper safety guidelines to help limit the spread of COVID-19. The Fox Cities Chamber will visit communities in the region served throughout Outagamie and Calumet Counties along with the northern portion of Winnebago County.

Project Gratitude: Be kind. Follow the guidelines. Limit the spread.

For project updates, please be sure to follow the Fox Cities Chamber on social media especially Facebook (@foxcitieschamber), LinkedIn (@fox-cities-chamber-of-commerce) and Instagram (@foxcitieschmbr).

###

About Fox Cities Chamber of Commerce

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin’s most dynamic regions and transforms it into innovative programs and services for its business members. The Fox Cities Chamber serves all of the Fox Cities communities within the counties of Outagamie, Calumet and the
northern portion of Winnebago. The Fox Cities Chamber plays a leadership role in regional economic development efforts in Northeastern Wisconsin. For more information, visit www.foxcitieschamber.com.