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## Xcel Energy and Google launch effort to develop new energy solutions

*Collaboration will offer customers ways to save energy and money*

**EAU CLAIRE, Wis.** (Oct.30, 2018) - Xcel Energy will now be working Google to deliver tools customers can use to manage their energy use and save money. Through this collaboration, Xcel Energy is launching its first set of [voice actions](#) using the Google Assistant as a seamless way for customers to access information about improving energy efficiency in their homes.

“Xcel Energy is always seeking ways to bring value to our customers through new energy options and enhanced service,” said Brett Carter, executive vice president and chief customer and innovation officer at Xcel Energy. “We are excited to partner with Google and other tech leaders, as we create new ways to develop and deploy innovative energy solutions for our customers and leverage our investment in smart meter technology.”

For more than a decade, Xcel Energy has been a national leader in wind energy. The company's leadership in clean energy is strategic for Google, which is committed to environmental sustainability. This collaboration will bring increasing value to Xcel Energy customers over time. Working with new products like the Google Home Hub, Xcel Energy will expand its Google Assistant capabilities to give customers the ability to access their account information, receive notifications and personalize their energy management using voice-enabled devices, such as the Nest thermostat.

Xcel Energy has been a leader in providing smart home technologies that help its customers manage energy usage. The company and Nest began working together in 2015 with the energy savings program Seasonal Savings, which slowly fine-tunes temperatures in a customer's home heating and cooling schedule to help them save energy and lower bills without sacrificing personal preferences or comfort.

Learn about ways Xcel Energy is improving the [customer experience](#) to provide energy-saving products and convenient services.

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### **About Xcel Energy**

Xcel Energy (NASDAQ: XEL) provides the energy that powers millions of homes and businesses across eight Western and Midwestern states. With its Wisconsin/Michigan headquarters in Eau Claire, Wis. the company is an industry leader in responsibly reducing carbon emissions and producing and delivering clean energy solutions from a variety of renewable sources at competitive prices. For more information, visit [xcelenergy.com](http://xcelenergy.com) or follow us on [Twitter](#) and [Facebook](#).