

FOR IMMEDIATE RELEASE

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WI Board on Aging and Long Term Care Executive Director Honored with Advocacy Award

On October 22, 2018 Heather Bruemmer, Executive Director of the State of Wisconsin Board on Aging and Long Term Care and State Long Term Care Ombudsmen, was awarded the 2018 Cernoria Johnson Memorial Advocacy Award by the National Consumer Voice for Quality Long-Term Care. The Award is presented to an individual whose work has had national impact or is a model for national excellence and who exemplifies accomplishment in their chosen field.

The National Consumer Voice for Quality Long-Term Care was formed in 1975 because of public concern about substandard care in nursing homes. They have since become a leading national voice for consumers in issues related to long-term care, helping to ensure that consumers are empowered to advocate for themselves and providing information and tools for older adults, families, caregivers, advocates and ombudsmen.

In remarks recognizing Ms. Bruemmer's achievement, the Consumer Voice Governing Board stated, "Your work has been all-encompassing and driven by empowering residents. Due to your leadership dedication to empower residents, Wisconsin is a best-practice state in many areas. Those who know Heather would say she is a woman of tremendous energy, integrity and influence. She is a respected mentor to her peers as well as other advocates, willingly sharing her vast knowledge to advance the goal of protection of the rights of vulnerable older adults."

Ms. Bruemmer accepted the award on behalf of the dedicated Board Members and staff of the Wisconsin Boarding on Aging and Long Term Care and, in addition, thanked Governor Scott Walker and the members of the Wisconsin Legislature for their leadership in the effort to support older adults and the long-term care community.

