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WISCONSIN PORK PRODUCERS HIGHLIGHTED ON DISCOVER WISCONSIN OCT. 30

Discover Wisconsin Shines a Light on Farmland and a Wisconsin Food Staple: Pork

Madison, WISCONSIN – (October 25, 2021) – *Discover Wisconsin*, the state’s leading media brand and tourism TV show, will be shining the spotlight on Wisconsin’s farmland and main food staple in an upcoming episode. This episode will air statewide on Saturday, October 30th at 10:00 a.m. on Bally Sports Wisconsin, and throughout the weekend on various affiliate stations; please check discoverwisconsin.com to find your local listings.

Get your taste buds ready to dive into one of Wisconsin’s most iconic food staples: pork! Join Discover Wisconsin co-hosts Jack Taylor and Eric Paulsen as they take us on a flavorful journey into Governor Dodge State Park, The Wisconsin State Fair, Johnsonville, and the heart of Wisconsin’s Farmland. We’ll explore the importance of pork in our state’s economy, how it’s produced, the sustainability advancements being made in this industry and the many ways pork can be made and shared with your friends and family.

“From Farm to Flavor: A Food Tour” is also featured in episode 93 of Discover Wisconsin’s official podcast, [The Cabin](#). The episode went live on Tuesday, October 26th, 2021 and is available on Apple Podcasts, Spotify and various other podcast streaming apps.



Discover Wisconsin's "From Farm to Flavor: A Food Tour" episode will reach the show's broadcast network of viewers across the upper Great Lakes region, including Wisconsin, Minnesota, Iowa, and Upper Michigan. The episode was produced by Matt Edgar. To learn more, visit discoverwisconsin.com.

Watch the episode anytime by downloading the [Discover Wisconsin app](#) on the App Store, Google Play, Roku, Apple TV, SmartTV, Google Chromecast and Amazon Fire. Or watch the episode early on [YouTube](#), [Facebook](#) and at discoverwisconsin.com.

About Discover Wisconsin

As the state's leading media brand, *Discover Wisconsin* can be streamed worldwide on Roku, AppleTV, SmartTV, Google Chromecast, Amazon Fire, YouTube and discoverwisconsin.com. The show can be seen statewide on Bally Sports Wisconsin Saturday mornings at 10 a.m. For more on this and other episodes or the broadcast schedule in other areas please visit www.discoverwisconsin.com. Connect with Discover Wisconsin on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#) and subscribe to The Cabin Podcast on [Apple Podcasts](#), [Spotify](#) or wherever you listen to your favorite podcasts.

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