



University Relations

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FOR IMMEDIATE RELEASE

October 28, 2021

News Release

UW-Superior reaches 70% threshold for student vaccinations

UW System also announced today that UW-Parkside hit the 70% mark

MADISON, Wis.—The University of Wisconsin System announced today that UW-Superior has attained a 70 percent vaccination rate among students.

“I always knew the students at UW-Superior would meet our vaccination goal. They know how important it is to maintain the health of their community,” said System President Tommy Thompson. “I recently visited UW-Superior and saw how dedicated they were to making this effort successful. I am deeply appreciative of the hard work of Chancellor Renée Wachter, the faculty, and staff at UW-Superior.”

UW-Eau Claire, UW-Green Bay, UW-La Crosse, UW-Milwaukee, UW Oshkosh, UW-River Falls, UW-Stevens Point, UW-Stout, and UW-Whitewater have already reached the 70 percent threshold. The System announced today that UW-Parkside also hit the 70 percent mark. UW-Madison, which is running its own vaccination campaign, has a student vaccination rate over 90 percent.

The UW System provides vaccination rates for all universities weekly.

The System extended by two weeks the deadline for its Vax Up! “70 for 70” campaign to encourage students to become vaccinated against the COVID-19 virus. The new deadline is October 31, 2021.

Under the UW System’s “70 for 70” campaign, fully vaccinated students who attend universities that reach the 70 percent threshold, based on fall 2020 full-time-equivalent enrollment and excluding students studying only online, are eligible to win one of 70 scholarships valued at \$7,000.

The UW System created the “70 for 70” campaign to encourage students to become vaccinated but has not mandated vaccination.

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The University of Wisconsin System serves approximately 165,000 students. Awarding nearly 37,000 degrees annually, the UW System is Wisconsin’s talent pipeline, putting graduates in position to increase their earning power, contribute to their communities, and make Wisconsin a better place to live. Nearly 90 percent of in-state UW System graduates stay in Wisconsin five years after earning a degree. The UW System provides a 23:1 return on state investment. UW System institutions also contribute to the richness of Wisconsin’s culture and economy with groundbreaking research, new companies and patents, and boundless creative intellectual energy.

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