



University Relations

1700 Van Hise Hall, 1220 Linden Drive, Madison, WI 53706
wisconsin.edu • facebook.com/uwsystem • twitter.com/uwsystem

universityrelations@uwsa.edu or 608-263-1700

FOR IMMEDIATE RELEASE

October 28, 2021

News Release

UW-Parkside reaches 70% threshold for student vaccinations

UW System also announced today that UW-Superior hit the 70% mark

MADISON, Wis.—The University of Wisconsin System announced today that UW-Parkside has attained a 70 percent vaccination rate among students.

“We’re nearing the close of our vaccination campaign, and I’m ecstatic that UW-Parkside students have hit the mark,” said System President Tommy Thompson. “I saw first-hand the amount of hard work that UW-Parkside put in to make this possible. Chancellor Deborah Ford, faculty, and staff deserve a great deal of credit for this achievement.”

UW-Eau Claire, UW-Green Bay, UW-La Crosse, UW-Milwaukee, UW-Oshkosh, UW-River Falls, UW-Stevens Point, UW-Stout, and UW-Whitewater have already reached the 70 percent threshold. The System announced today that UW-Superior also hit the 70 percent mark. UW-Madison, which is running its own vaccination campaign, has a student vaccination rate over 90 percent.

The UW System provides vaccination rates for all universities weekly.

The System extended by two weeks the deadline for its Vax Up! “70 for 70” campaign to encourage students to become vaccinated against the COVID-19 virus. The new deadline is October 31, 2021.

Under the UW System’s “70 for 70” campaign, fully vaccinated students who attend universities that reach the 70 percent threshold, based on fall 2020 full-time-equivalent enrollment and excluding students studying only online, are eligible to win one of 70 scholarships valued at \$7,000.

The UW System created the “70 for 70” campaign to encourage students to become vaccinated but has not mandated vaccination.

###

The University of Wisconsin System serves approximately 165,000 students. Awarding nearly 37,000 degrees annually, the UW System is Wisconsin’s talent pipeline, putting graduates in position to increase their earning power, contribute to their communities, and make Wisconsin a better place to live. Nearly 90 percent of in-state UW System graduates stay in Wisconsin five years after earning a degree. The UW System provides a 23:1 return on state investment. UW System institutions also contribute to the richness of Wisconsin’s culture and economy with groundbreaking research, new companies and patents, and boundless creative intellectual energy.

MEDIA CONTACT:

Mark Pitsch, UW System
608-265-3419

mpitsch@uwsa.edu

universityrelations@uwsa.edu