



---

## PRESS RELEASE

---

Contact: Michelle Kussow  
(608) 244-7150

### **REPRESENTATIVE BALLWEG TO RECEIVE “FRIEND OF GROCERS” AWARD**

Madison, Wisconsin (*October 26, 2018*) – Rep. Joan Ballweg (R-Markesan) will receive the “Friend of Grocers” Award from the Wisconsin Grocers Association on October 30, 2018 at 11:30 a.m. at Webster’s Marketplace, 1188 W. Fond du Lac St. in Ripon.

The “Friend of Grocers” Award is given to legislators who score an “A” on the WGA’s Legislative Report Card – an extensive study of all legislators’ performance in the 2017-2018 Legislative Session. Lawmakers are graded according to their actions on certain issues that are especially important to the grocery industry, including: unemployment insurance reforms; personal property tax relief; and several labor issues.

This will be the sixth Friend of Grocers Award for Rep. Ballweg. “Rep. Ballweg is a longtime supporter of the grocery industry,” said WGA President & CEO Brandon Scholz. “As a small business owner, she understands many of the issues facing Wisconsin grocers and has been a tremendous asset in the Legislature for all business owners.”

In addition to receiving the Friend of Grocers Award, Rep. Ballweg has received the endorsement of the Wisconsin Grocers Association toward her re-election efforts.

The award will be presented to Rep. Ballweg by Brandon Scholz and Candie Baker, Webster’s Marketplace. Members of the media are invited and encouraged to attend.

# # #

**The Wisconsin Grocers Association is the only statewide trade group representing retail, wholesale, suppliers and vendors in the grocery industry. According to the Food Marketing Institute’s 2017 Economic Impact Statements Wisconsin’s grocery industry employs more than 150,000 people and has a total economic impact of more than \$15.6 billion.**