



PRESS RELEASE

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SENATOR FITZGERALD TO RECEIVE “FRIEND OF GROCERS” AWARD

Madison, Wisconsin (*October 26, 2018*) – Senate Majority Leader Scott Fitzgerald (R-Juneau) will receive the “Friend of Grocers” Award from the Wisconsin Grocers Association on October 30, 2018 at 10:00 a.m. at Piggly Wiggly, 1440 Horicon St. in Mayville.

The “Friend of Grocers” Award is given to legislators who score an “A” on the WGA’s Legislative Report Card – an extensive study of all legislators’ performance in the 2017-2018 Legislative Session. Lawmakers are graded according to their actions on certain issues that are especially important to the grocery industry, including: unemployment insurance reforms; personal property tax relief; and several labor issues.

In addition to receiving the Friend of Grocers Award, Senator Fitzgerald has received the endorsement of the Wisconsin Grocers Association toward his re-election efforts.

This is the eighth Friend of Grocer Award for Senator Fitzgerald. “Majority Leader Fitzgerald has now earned more Friend of Grocer Awards than any other currently serving legislator,” said WGA President & CEO Brandon Scholz. “This is testament to his strong leadership and unwavering support of the grocery industry in Wisconsin.”

The award will be presented to Senator Fitzgerald by Brandon Scholz and Curt Schmidt, Owner of Mountin’s Piggly Wiggly. Members of the media are invited and encouraged to attend.

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The Wisconsin Grocers Association is the only statewide trade group representing retail, wholesale, suppliers and vendors in the grocery industry. According to the Food Marketing Institute’s 2017 Economic Impact Statements Wisconsin’s grocery industry employs more than 150,000 people and has a total economic impact of more than \$15.6 billion.