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Kelli Anderson is Wyman Visiting Professor in Art at UW-River Falls

October 25, 2018 - Designer, illustrator, animator, author and artist Kelli Anderson will be at the University of Wisconsin-River Falls Monday-Friday, Nov. 12-16, as the Fall 2017 Walker D. and Helen Bryant Wyman Visiting Professor in Art.

During her visit, Anderson will conduct workshops with UWRF art students creating and developing images using her paper craft camera design, as well as exploring various types of lo-fi stop motion animation.

The public is invited to a free lecture, “This is ...Kelli Anderson,” on Monday, Nov. 12, at 5 p.m. in North Hall auditorium. Then on Friday, Nov. 16, from 2-5 p.m. in the Kinnickinnic Theatre in the University Center, students will share their work created during her visit. The public is invited to this free event also.

Anderson is an interactive designer who explores how design can harness invisible forces in the world. She is known for her design, animation, and illustration work for NPR, “The New Yorker,” “Wired,” MoMA, and the “New York Times,” as well as her redesign of brands such as Russ & Daughters, Momofuku, and Munchery. Anderson is the author of two experimental and interactive pop-up books: “This Book is a Camera” which transforms into a pinhole camera, and “This Book is a Planetarium,” which houses a tiny planetarium and other contraptions. Some of her other projects include a paper record player, Tinybop’s award-winning app and animations for The Human Body, and a counterfeited “The New York Times” with The Yes Men. Whenever she can, she uses humble, lo-fi materials to expose the invisible magic of the world and make abstraction concepts "real" and tangible for people.

Anderson’s work operates in the space between conceptual art, graphic design, tech, and poetry. Drawing inspiration from harder-edged fields like math, physics, and computing, she applies their logic to the sensory, tactile realm of craft. By using these forces in unorthodox ways, she pushes materials like paper to realize new functional—and oftentimes magical—possibilities.

View Anderson’s website at kellianderson.com or sample of her work at <https://vimeo.com/kellianderson>

For more information, contact call the UWRF Art Department at 715-425-3266, or email susan.m.zimmer@uwrf.edu or mary.rohl@uwrf.edu.

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