



Women's Council  
· Wisconsin ·

[WOMENSCOUNCIL.WI.GOV](http://WOMENSCOUNCIL.WI.GOV)

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FOR IMMEDIATE RELEASE

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### **Wisconsin Women's Council Announces Launch of New Website**

*Mobile-responsive design and streamlined navigation offer faster access to key information.*

(Madison, WI) The Wisconsin Women's Council has launched an updated website. [WomensCouncil.wi.gov](http://WomensCouncil.wi.gov) features cleaner navigation and an updated site design providing easier discovery of content important to the Council's constituents. Fast Facts and statistics on the status of women in Wisconsin are now available directly on the website's homepage.

*"WomensCouncil.wi.gov offers a unique resource for Wisconsin women, policymakers, and others working to advance the status of women in our state," said Christine Lidbury, Executive Director. "As the Council celebrates its 35<sup>th</sup> Anniversary year, the updated site consolidates programs and resources in the state's work to increase awareness of barriers to women's social and economic progress and spur opportunity in areas such as women's business ownership, adult family caregiving, and financial literacy. WomensCouncil.wi.gov also serves as a home for the Governor's Trailblazer Awards for Women in Business and a library of Council research and publications."*

[WomensCouncil.wi.gov](http://WomensCouncil.wi.gov) was built at no cost to the state or its citizens through a public-private partnership between the State of Wisconsin, Department of Administration and Wisconsin Interactive Network, LLC, a subsidiary of NIC.

#### **About Wisconsin Interactive Network**

Wisconsin Interactive Network is part of the eGovernment firm NIC's (NASDAQ: EGOV) family of companies. Its focus is accelerating the number of online services available to Wisconsin citizens and businesses through the state's official portal, [Wisconsin.gov](http://Wisconsin.gov).

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federal, state, and local agencies in the United States. Forbes has named NIC as one of the “100 Best Small Companies in America” five times, most recently ranked at No.11 (2013), and the company has been included four times on the Barron's 400 Index. Additional information is available at <http://www.egov.com>.

### **About Wisconsin Women's Council**

The Women's Council is Wisconsin's statutory commission on the status of women and girls. The Council promotes initiatives that empower women, serves as a clearinghouse for information on programs and resources, conducts research, and promotes unique partnerships to address barriers and inequalities affecting Wisconsin women. The Council operates under the guidance of a 15-member Board appointed by the Governor and legislative leaders.



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