KEWAUNEE COUNTY
EMERGENCY MANAGEMENT

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FOR IMMEDIATE RELEASE

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Kewaunee County Works to Remind Drivers "Turn Around Don't Drown"

KEWAUNEE COUNTY, WI – The Kewaunee County Emergency Management Department and the Kewaunee County Highway Department along with the National Weather Service (NWS) - Green Bay are reminding drivers, when roadway flooding occurs, "Turn Around Don't Drown."

Two new yellow "When Flooded Turn Around Don't Drown" warning signs have just been delivered to the Highway Department following a request from Emergency Management to the NWS - Green Bay.

"The Emergency Management office was contacted in mid-2020 by the National Weather Service – Green Bay, asking if there was a need for this specific signage. We know that there are a limited number of signs available for this campaign, and we were ultimately chosen as a recipient, due to some of our frequently flooded roadways in the County," said Tracy Nollenberg, Kewaunee County Emergency Management Director.

The signage will be used primarily at the intersection of CTH AB and CTH K when needed, as this area tends to experience significant flooding during spring snow melt and periods of high rainfall, according to the Highway Department.

"There are times when there is an approximate 12-hour window that we have standing water at the CTH AB and CTH K intersection, and it's important that we do everything we can to alert drivers that it is not safe to pass through this area when flooding occurs," said Todd Every, Kewaunee County Highway Commissioner.

According to the NWS, it takes just one foot of rushing water to carry away most cars and just two feet of rushing water to carry away SUVs and trucks. Therefore, it is never safe to drive or walk into flood waters.

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