



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Jay Risch, **Secretary**

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FOR IMMEDIATE RELEASE

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**“Shark Tank,” “The Current Trade Wars” Among Timely Topics
at 8th Annual Financial Literacy Summit Oct. 19 in Green Bay**

- **10:15 – 11 a.m. – Johnny Blood Room – “The Millionaire Game”**
- **11:15 – 11:30 a.m. – Pre-Function Area – Mark Murphy, President and CEO, Green Bay Packers, scheduled to speak**
- **11:30 a.m. - 12:25 p.m. – Willie Davis Room – “Using ‘Shark Tank’ to Teach Economics and Entrepreneurship”**
- **11:30 a.m. – 12:25 p.m. – Johnny Blood Room – “How to Teach your Students About the Current Trade Wars”**
- **1:30 p.m. – 2:25 p.m. – Johnny Blood Room – “Walkin’ on Wall Street: Playing the Stock Market Game in Your Classroom”**

Just some of the topics being covered in 15 sessions for K-12 teachers and other educators at the 8th Annual Wisconsin Summit on Financial Literacy to be held 9 a.m. – 2 p.m., Friday, Oct. 19, at the Lambeau Conference Center in Green Bay.

The conference is geared toward supporting K-12 teachers, community outreach educators, and workplace professionals who have an interest in enhancing financial and economic literacy in their communities. The summit will give attendees the opportunity to access expert knowledge, free resources, and agencies willing to support participants to reach their goals.

Among those presenting will be college professors with expertise in personal financial and economics education, fellow K-12 teachers with many years of experience teaching these disciplines, as well as financial industry veterans.

Headline sponsors are EconomicsWisconsin, the Lakeland College Center for Economic Education and Governor Walker’s Council on Financial Literacy. Additional sponsors are the Wisconsin Department of Financial Institutions and the Green Bay Packers.

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