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FOR IMMEDIATE RELEASE

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News Release

UW-River Falls reaches 70% threshold for student vaccinations

MADISON, Wis.—The University of Wisconsin System announced today that UW-River Falls has attained a 70 percent vaccination rate among students.

“This is quite an accomplishment for the students of UW-River Falls and a sign of the hard work and commitment of the university’s staff and administration,” said System President Tommy Thompson. “Our vaccination campaign is working.”

UW-Eau Claire, UW-La Crosse, UW-Milwaukee, UW Oshkosh, UW-Stout, and UW-Whitewater have already reached the 70 percent threshold. UW-Madison, which is running its own vaccination campaign, has a student vaccination rate over 90 percent.

The UW System provides vaccination rates for all universities weekly.

The System extended the deadline for its Vax Up! “70 for 70” campaign to encourage students to become vaccinated against the COVID-19 virus. The new deadline is October 31, 2021.

Under the UW System’s “70 for 70” campaign, fully vaccinated students who attend universities that reach the 70 percent threshold, based on fall 2020 full-time-equivalent enrollment and excluding students studying only online, are eligible to win one of 70 scholarships valued at \$7,000.

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The University of Wisconsin System serves approximately 165,000 students. Awarding nearly 37,000 degrees annually, the UW System is Wisconsin’s talent pipeline, putting graduates in position to increase their earning power, contribute to their communities, and make Wisconsin a better place to live. Nearly 90 percent of in-state UW System graduates stay in Wisconsin five years after earning a degree. The UW System provides a 23:1 return on state investment. UW System institutions also contribute to the richness of Wisconsin’s culture and economy with groundbreaking research, new companies and patents, and boundless creative intellectual energy.

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