

FOR IMMEDIATE RELEASE

**Wisconsin Association of Independent Colleges and Universities Distributes \$66,000 in Scholarships to Students**

Madison, Wis. – Oct. 12, 2017 – The Wisconsin Association of Independent Colleges and Universities (WAICU) has distributed \$66,000 in CIC/UPS Scholarships to assist 24 students at member private colleges and universities in Wisconsin. The scholarships were made possible by a grant from the Council of Independent Colleges (CIC) in Washington, DC, through the CIC/UPS Educational Endowment.

“At a time when college graduates are more critical to Wisconsin’s economy than ever, we are especially grateful to CIC and UPS for their partnership in making students’ aspirations in higher education a reality,” said Dr. Rolf Wegenke, president of WAICU.

Nationally, CIC and the UPS Foundation provided more than \$1.5 million in student scholarships through state-based associations to make private colleges and universities more accessible to underserved students.

Colleges in Wisconsin that received UPS Scholarships this year from WAICU include Alverno College, Bellin College, Beloit College, Cardinal Stritch University, Carroll University, Carthage College, Columbia College of Nursing, Concordia University Wisconsin, Edgewood College, Lakeland University, Lawrence University, Marian University, Marquette University, Medical College of Wisconsin, Milwaukee Institute of Art & Design, Milwaukee School of Engineering, Mount Mary University, Nashotah House, Northland College, Ripon College, St. Norbert College, Silver Lake College, Viterbo University, and Wisconsin Lutheran College.

“Independent colleges and universities in this country are remarkably effective at educating and graduating low-income and first-generation students in less time, with less student debt,” said Richard Ekman, president of CIC. “Helping these students afford a private college education is a truly critical need in our society, and it is rewarding to be a partner with the UPS Foundation and WAICU as we help to support deserving students.”

The CIC/UPS Scholarship Program has made a private college education possible for more than 20,000 low-income and first generation students and has had a transformative impact on individuals, families, and communities across the county.

“The UPS Foundation is honored to work with CIC to provide scholarships for students at independent colleges and universities,” said Eduardo Martinez, president of the UPS Foundation and chief diversity and inclusion officer at UPS. “Our goal is to fund powerful programs that make a lasting difference to the global community.”

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**About WAICU**

The Wisconsin Association of Independent Colleges and Universities (WAICU) is the official organization of Wisconsin's 24 private, nonprofit colleges and universities. WAICU is dedicated to expanding educational opportunity for students and is nationally recognized for its innovative programming to control college costs and for its partnerships with employers to provide skilled graduates.

**About CIC**

The Council of Independent Colleges (CIC) is an association of nonprofit independent colleges and universities, as well as state-based councils and other higher education affiliates, that works to support college and university leadership, advance institutional excellence, and enhance public understanding of independent higher education's contributions to society. CIC is the major national organization that focuses on services to leaders of independent colleges and universities as well as conferences, seminars, and other programs that help institutions improve educational quality, administrative and financial performance, and institutional visibility.

**About The UPS Foundation**

Established in 1951 and based in Atlanta, Georgia, the UPS Foundation identifies areas where its backing clearly impacts social issues. The UPS Foundation has identified the following focus areas for giving: volunteerism, diversity, community safety, and the environment. In 2016, UPS and its employees, active and retired, invested more than \$116.6 million in charitable giving around the world. The UPS Foundation can be found on the web at [UPS.com/foundation](http://UPS.com/foundation).



Photo caption: UPS Area HR Manager Jenni Bucholc (L) and WAICU Director of Outreach Carrie Stahl (R)