

Wisconsin Public Radio

For Immediate Release

Contact: Jeffrey Potter, Marketing Director

608-890-3908 or jeffrey.potter@wpr.org

Veronica Rueckert to Leave Hosting Role on WPR for New Position

Rueckert's Last Day on Air Will Be November 2

Madison, Wis. – Wisconsin Public Radio (WPR)'s Veronica Rueckert has announced that she has accepted a new communication position outside of WPR, and her last day hosting *Central Time* will be November 2.

"I've been privileged to be part of the lives of listeners throughout Wisconsin," said Rueckert. "I'd like to thank them for helping to build a community based on trust, fairness and honesty. I understand the state and my fellow Wisconsinites more deeply than I did before, and that's a gift I'll take with me wherever I go."

Rueckert's first role at WPR was as a weekend announcer in 1996. That opportunity launched a 21-year tenure at WPR. She was a producer of *To the Best of Our Knowledge* when the nationally syndicated program won a Peabody Award in 2004. She hosted *The Veronica Rueckert Show* for nearly five years. Since 2013, she and Rob Ferrett have co-hosted *Central Time*, a show that she helped create and launch.

The Ideas Network Director Sheryl Gasser said, "Veronica's legacy at WPR is accomplished and eclectic, from hosting classical music to news to talk shows. She has been quick to learn new things when needed, while always maintaining a strong sense of service to listeners. She will certainly be missed by both colleagues and listeners, and we wish her well in her new position."

After Rueckert's departure, Ferrett will continue to host *Central Time* as WPR explores the opportunity to bring new and different voices to the air.

"I've worked with Veronica since my first days at Wisconsin Public Radio," said Ferrett. "She's an amazing co-worker and friend, a great teammate in creating a new show from scratch, and a fantastic on-air partner on *Central Time*. I'll miss her on the air and in the office!"

Editor's Note: Please find a photo of Veronica Rueckert attached. The photo should be credited WPR/Althea Dotzur. Interviews are available upon request.

About Wisconsin Public Radio

For 100 years, Wisconsin Public Radio has served the people of Wisconsin with quality news, music, talk, and entertainment. On air, online, and in the community – we work for Wisconsin.

WPR is a service of the Educational Communications Board and the University of Wisconsin-Extension. Listen, learn more, and donate at wpr.org.