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## PRESS RELEASE

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### **REPRESENTATIVE NYGREN TO RECEIVE “FRIEND OF GROCERS” AWARD**

Madison, Wisconsin (*October 11, 2018*) – Rep. John Nygren (R-Marinette) will receive the “Friend of Grocers” Award from the Wisconsin Grocers Association on October 15, 2018 at 4:00 p.m. at Festival Foods, 2348 Lineville Road in Howard/Suamico.

The “Friend of Grocers” Award is given to legislators who score an “A” on the WGA’s Legislative Report Card – an extensive study of all legislators’ performance in the 2017-2018 Legislative Session. Lawmakers are graded according to their actions on certain issues that are especially important to the grocery industry, including: unemployment insurance reforms; personal property tax relief; and several labor issues.

“This is Rep. Nygren’s fourth Friend of Grocers Award,” said WGA Executive Vice President Michelle Kussow. “Rep. Nygren is a strong advocate for grocers and other small businesses in Wisconsin.”

In addition to receiving the Friend of Grocers Award, these legislators receive the endorsement of the Wisconsin Grocers Association toward their re-election efforts.

The award will be presented to Rep. Nygren by Michelle Kussow; Tim Schmitz, Store Director; and numerous Festival Foods employees. Members of the media are invited and encouraged to attend.

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**The Wisconsin Grocers Association is the only statewide trade group representing retail, wholesale, suppliers and vendors in the grocery industry. According to the Food Marketing Institute’s 2017 Economic Impact Statements Wisconsin’s grocery industry employs more than 150,000 people and has a total economic impact of more than \$15.6 billion.**