



PRESS RELEASE

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SENATOR COWLES TO RECEIVE “FRIEND OF GROCERS” AWARD

Madison, Wisconsin (*October 11, 2018*) – Senator Rob Cowles (R-Green Bay) will receive the “Friend of Grocers” Award from the Wisconsin Grocers Association on October 15, 2018 at 1:00 p.m. at Webster Avenue Market, 1220 S. Webster Avenue in Green Bay.

The “Friend of Grocers” Award is given to legislators who score an “A” on the WGA’s Legislative Report Card – an extensive study of all legislators’ performance in the 2017-2018 Legislative Session. Lawmakers are graded according to their actions on certain issues that are especially important to the grocery industry, including: unemployment insurance reforms; personal property tax relief; and several labor issues.

This is the third Friend of Grocers Award Senator Cowles has received. “Much like in the grocery industry, Senator Cowles provides top-notch customer service by getting to know and helping grocers and other constituents in his district,” said Michelle Kussow, WGA Executive VP.

In addition to receiving the Friend of Grocers Award, these legislators receive the endorsement of the Wisconsin Grocers Association toward their re-election efforts.

The award will be presented to Senator Cowles by Michelle Kussow and Mike Novak, Owner of Webster Avenue Market. Members of the media are invited and encouraged to attend.

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The Wisconsin Grocers Association is the only statewide trade group representing retail, wholesale, suppliers and vendors in the grocery industry. According to the Food Marketing Institute’s 2017 Economic Impact Statements Wisconsin’s grocery industry employs more than 150,000 people and has a total economic impact of more than \$15.6 billion.