

**WISCONSIN**

innovation awards

FOR IMMEDIATE RELEASE

WISCONSIN INNOVATION AWARDS ANNOUNCE 2018 WINNERS AT ANNUAL CEREMONY IN MADISON

Fifth Annual Event Celebrates the State's Most Innovative Products and Services

MADISON, WI (October 4, 2018) – Last night, ten winners were honored from the thirty-three finalists and more than 350 nominees during the 2018 Wisconsin Innovation Awards at the Wisconsin Union Terrace. The ceremony, emceed by Filament Games Vice President of Sales, Jennifer Javornik, recognized the state's most innovative products and services from nine industry categories. The 2018 winners were selected by a panel of 21 experts with backgrounds in many business sectors – technology, food, healthcare, agriculture, nonprofits, education, government, and the like – from throughout the state of Wisconsin.

“The Wisconsin Innovation Awards seek to celebrate and inspire innovation, and highlight the creative spirit from the state's leading public, private and nonprofit sectors,” said Matt Younkle, Co-Founder of the Wisconsin Innovation Awards and CEO of Cardigan, LLC. “We want to congratulate all finalists and winners from the 2018 Wisconsin Innovation Awards and look forward to encouraging an even greater environment of innovation in the year to come.”

The 2018 Wisconsin Innovation Awards Ceremony was presented by Alliant Energy, American Family Insurance, Exact Sciences, First Business Bank, Green Clock Films, JP Cullen, Neider & Boucher, Props Unlimited, Wisconsin Economic Development Corporation, Wipfli, and the Wisconsin Union, with support from Envision IT, gener8tor, HealthX Ventures, Ho-Chunk Gaming Madison, Madison Gas & Electric, WARF, and Workloud.

The 2018 Wisconsin Innovation Awards Winners:

Agriculture

CORNCOB, Inc.

Waukesha

<http://www.corncobinc.com>

CORNCOB developed a dynamic disc membrane system that allows customers to treat their wastewater at a lower cost with less space needed. This innovation is mobile, saves energy, and is flexible. Applications have included water treatment at breweries, landfill projects, and potato processing operations.

Art

The Mill Events

Chetek

<http://www.themillevents.com>

The Mill is a modern industrial venue with modern conveniences and a variety of elegant and versatile spaces. The Mill is a 100 year old structure that has been a landmark and icon: the former Chetek Feed and Farm Supply which had sat vacant for nearly 15 years and was in such disrepute that the City of Chetek was going to condemn the structure. In Chetek there are no large gathering spaces for



private or public events. The Mill offer a solution to that need with a large facility with many modern conveniences, bringing economic benefits to the town.

Business to Business

TailoredCare

Madison

<http://tailoredcare.com>

TCARE enables family caregivers to keep their loved ones at home longer. TCARE's enterprise SaaS solution partners with government and healthcare entities. TCARE uses its scientifically-validated algorithms to create an individualized care plan, which reduces stress and burnout of caregivers and allows their loved ones to age in place.

Education

LAUNCH- School District of Elmbrook

Brookfield

<http://launch.yourcapsnetwork.org>

LAUNCH is a new approach to education that connects a student's academic knowledge to real-world business problems and projects. Juniors and seniors from the Elmbrook School District have the opportunity to pursue course strands designed to foster teamwork, develop professional skills, inspire creativity and entrepreneurship, and explore career pathways. LAUNCH will create a regional hub for innovation, entrepreneurship, and creativity imagined by over 100 business partners, higher education and local community partners.

Health

Propeller Health

Madison

<https://www.propellerhealth.com>

Propeller creates products to more effectively treat diseases like asthma and COPD, and improve clinical outcomes for patients through connectivity, analytics, and companion digital experiences. Propeller's FDA-cleared digital device includes a sensor that clips to a patient's existing inhaler. The sensor syncs to a mobile app. Patients use their medications as normal, and Propeller tracks the usage automatically. Patients can share the insight and progress from Propeller with their physician or care team, creating a better understanding of the patient's disease.

Manufacturing

Photonic Cleaning Technologies, LLC

Platteville

<http://www.photoniccleaning.com>

Photonic Cleaning Technologies has developed a contamination control technology that has potential use in any application requiring surface cleanliness. The product is an easy-to-apply, low adhesion, residueless, peelable coating that both protects and cleans precision surfaces. The system is faster, simpler to implement and, in the end, cheaper than competing solutions while attaining unprecedented levels of cleanliness.



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Nonprofit

Rebalanced-Life Wellness Association

Brooklyn

<http://www.rebalanced-life.org/>

Rebalanced-Life Wellness Association opened the nation's first Men's Health & Education Center to eliminate health disparities and bring preventative healthcare to men of color from a location that they trust and respect, Madison's largest black barbershop.

Professional Services

SmartUQ LLC

Madison

<http://smartuq.com>

SmartUQ is an industrial-scale uncertainty quantification and analytics software toolset. SmartUQ is currently helping some of the world's largest engineering firms save millions of dollars by allowing them to derive the maximum amount of information from data, accelerate design processes through analytics, anticipate uncertainty, and mitigate risks.

Software

MatchBack Systems Inc

Green Bay

<http://matchbacksystems.com>

MatchBack Systems is a logistics Software as a Service company with an innovative approach to automating matching import shipping containers with export bookings ("matchbacks"), leading to lower costs, improved efficiencies and reduced emissions.

People's Choice

Torq Labs

Madison

<http://www.torqlabs.com/>

TORQ LABS' smart leggings improve performance and reduce lower-body joint injuries by taking five lightweight wearable sensors that insert into a performance legging and connecting it to a user's mobile device via bluetooth. Torq brings lab grade technology outdoors to enhance performance and safety.

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About the Wisconsin Innovation Awards

Led by a steering committee of business, community and entrepreneurial leaders, the WIA hopes to encourage an even greater environment of innovation by bringing innovators together from various



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business sectors (e.g. tech, food, healthcare, agriculture, nonprofits, education, government), and from throughout the state of Wisconsin.

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