



FOR IMMEDIATE RELEASE

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In The News: Walker Campaign Ad Spotlights Senior Citizen Concerned About Evers' Tax Hikes

[Madison, Wis.] – On Tuesday, Scott Walker's campaign released [a new TV ad](#), featuring Carol, a senior citizen from West Allis, who knows Tony Evers' policies will make things harder. The ad follows Scott Walker's [policy proposal](#) and [corresponding TV ad](#) launched on Monday to lay out his plan to provide increased tax relief for Wisconsin's senior citizens with fixed or modest incomes.

Unlike Tony Evers' plans to raise property, income and gas taxes, Scott Walker's agenda will lower the tax burden and build on our record of results. With more people working than ever before and property taxes lower than they were in 2010, hard-working families and seniors know that the governor's leadership is what will keep our state working for generations to come.

Check out what's in the news:

[From the Wisconsin State Journal](#): "Walker's plan calls for expanding the state's Homestead Tax Credit, which is meant to blunt the impact of property taxes and rent for low-income seniors."

[From Fox 6 News](#): "I've been in here since it was built," said Kimpel. That was back in 1953. Governor Walker said his proposal will make it easy for seniors like Kimpel to afford and stay in their homes."

[From the Cap Times](#): "In a tweet, Walker said Evers' plan would mean 'Madison bureaucrats and union bosses will be in charge of government – instead of the hard-working taxpayers.'"

[From the Milwaukee Journal Sentinel](#): "Walker, meanwhile, visited Carol Kimpel, a Milwaukee woman who has lived in her home since 1953, to tout his plan to increase the homestead tax credit that is available to senior citizens for property taxes. During his two terms as governor, Walker has stressed property tax relief but has also put limits on the specific credit he now wants to expand."

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