



For Immediate Release  
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## Loudenberg Announces Digital Ad - “Goats”

Clinton, WI—Representative Amy Loudenberg (R-Clinton) announced her re-election campaign has launched a digital ad reinforcing her commitment to listening to her constituents and working with everyone for a better Wisconsin.

The ad, titled “Goats”, was filmed at the commercial goat farm of Matt and Amy Loudenberg and can be viewed here:

<https://www.youtube.com/watch?v=Wqyve26PDcU&feature=youtu.be>

The ad’s transcript is below:

Rep. Amy Loudenberg: “Madison politics can be a bit like herding goats. It’s hard to get everyone moving in the same direction, when everyone is talking at the same time and no one is really listening. I’m Amy Loudenberg. Whether it’s fighting for quality health care options, increased funding for education, or more workers in our district; I’ll listen to your concerns and be your voice in Madison. It doesn’t matter what your breed of politics is, Wisconsin is better when we all work together.”

Loudenberg’s ad will appear on digital and social media platforms.

Rep. Loudenberg is running for re-election in the 31st Assembly District. The election will be held on Tuesday November 6, 2018. The 31st Assembly District contains part or all of the following communities:

### Rock County

City of Janesville  
City of Beloit  
Town of Beloit  
Town of Bradford  
Town of Clinton  
Town of Harmony  
Town of Johnstown  
Town of La Prairie  
Town of Turtle  
Village of Clinton

### Walworth County

City of Elkhorn  
Town of Darien  
Town of Richmond  
Town of Sharon  
Town of Sugar Creek  
Town of Walworth  
Village of Darien  
Village of Fontana-on-Geneva-Lake  
Village of Sharon  
Village of Walworth  
Village of Williams Bay

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