



## **NO BETTER FRIEND CORP. LAUNCHES SEASON FOUR OF THE RIGHT IDEA PODCAST: 'FIGHT FOR AMERICA'**

FOR IMMEDIATE RELEASE  
September 30, 2021

**Waukesha, WI** – No Better Friend Corp., the non-profit founded by businessman and Marine Corps veteran Kevin Nicholson, announced a new season of the Right Idea podcast, today.

“As I talk to people throughout Wisconsin, they’re fed up with how their purported leaders have managed things – everything from Afghanistan, to school curriculums. People throughout our state are looking for ways to get society back on track,” said Nicholson, the volunteer President of No Better Friend Corp. “We’re excited to announce a new season of the Right Idea Podcast today, ‘Fight for America,’ to help inform Wisconsinites on how to push forward and make a better future.”

The first episode of season four can be found here: <https://nobetterfriendcorp.com/2021/09/the-right-idea-podcast-episode-37-an-interview-with-dr-james-lindsay/>.

The first episode of season 4 features a conversation with Dr. James Lindsay, founder of New Discourses. In this episode, we expose the hatred that drives Critical Race Theory while empowering our listeners to fight back with the decency of the human spirit, learn more about the platform he created in 2020 to expose ‘woke ideologies,’ and dive into the crucial differences between the words ‘equality’ and ‘equity.’ We’ll also discuss the individual liberty and freedom that gives ALL Americans an opportunity to succeed – *it’s time to have some ‘new discourses’ around the topic of identity politics*

No Better Friend Corp., a 501(c)(4), works to implement and advocate for solutions to the problems our society faces, while also proactively reaching out and bringing new voices into the conservative movement. The group focuses on promoting conservative ideas and approaches in the areas of economic growth, education, health care, promoting a culture of life, and national defense. Nicholson, a combat veteran of Iraq and Afghanistan, named the group after the Marine Corps’ unofficial slogan: “No Better Friend, No Worse Enemy.”

For questions or additional information contact: [press@nobetterfriendcorp.com](mailto:press@nobetterfriendcorp.com) or 414-375-5933.

###

[www.facebook.com/nobetterfriendcorp](https://www.facebook.com/nobetterfriendcorp)  
[www.twitter.com/nbfcorp](https://www.twitter.com/nbfcorp)