



PRESS RELEASE

Contact: Michelle Kussow
(608) 244-7150

REP. KOOYENGA TO RECEIVE “FRIEND OF GROCERS” AWARD

Madison, Wisconsin (*September 27, 2018*) – Representative Dale Kooyenga (R-Brookfield) will receive the “Friend of Grocers” Award from the Wisconsin Grocers Association on October 2, 2018 at 11:30 a.m. at Metro Market, 17295 W. Capitol Drive in Brookfield.

The “Friend of Grocers” Award is given to legislators who score an “A” on the WGA’s Legislative Report Card – an extensive study of all legislators’ performance in the 2017-2018 Legislative Session. Lawmakers are graded according to their actions on certain issues that are especially important to the grocery industry, including: unemployment insurance reforms; personal property tax relief; and several labor issues.

In addition to receiving the Friend of Grocers Award, these legislators receive the endorsement of the Wisconsin Grocers Association toward their re-election efforts.

This is the third Friend of Grocers Award Rep. Kooyenga has received. “Representative Kooyenga has been a strong proponent of the personal property tax repeal and his support led to a \$75 million exemption on machinery from the tax,” said Brandon Scholz, WGA President & CEO.

The award will be presented to Rep. Kooyenga by Brandon Scholz and Jim Hyland, VP Communications & Public Affairs for Roundy’s. Members of the media are invited and encouraged to attend.

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The Wisconsin Grocers Association is the only statewide trade group representing retail, wholesale, suppliers and vendors in the grocery industry. According to the Food Marketing Institute’s 2017 Economic Impact Statements Wisconsin’s grocery industry employs more than 150,000 people and has a total economic impact of more than \$15.6 billion.