



FOR IMMEDIATE RELEASE
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For Immediate Release (Lancaster, Wisconsin)

CELE-BRAT OCTOBER PORK MONTH



To help the Wisconsin Pork Association Cele-BRAT October Pork Month, you're invited to take part in a brat tour of Wisconsin. Meat processors throughout Wisconsin will be distributing punch cards to win a tailgating package and chance to win a ½ of hog. Ask about receiving a punch card from any of the listed meat shops below. What a great chance to take a drive through Wisconsin to see the fall colors and support are local farmers and businesses. Just follow these easy steps:

1. Visit one of the participating locations and pick up a punch card
2. Get your punch card stamped after purchasing Wisconsin Brats at a minimum of three different locations
3. Mail in your postcard after getting all 5 brats stamped

All entries must be received no later than Nov. 15

List of Locations:

Pernat Haase Meats—Juneau

Richland Locker Co.—Richland Center

Straka Meats—Plain

Stoddard's Meat Market—Cottage Grove

Sorg's Quality—Darien

The Conscious Carnivore—Madison

Wisconsin River Meats—Mauston

Lake Geneva Country Meats—Lake Geneva

Becks Meat—Oshkosh, Kaukauna

Hoesly Meats — New Glarus

Integrity Meats— Elroy

Lodi Sausage Co. & Meat Market—Lodi

Meat Shoppe—Lancaster

Prem Meats — Spring Green, Prairie Du Sac

Strum Locker—Strum

Miesfeld's Meat Market—Sheboygan

People's Meat Market—Stevens Point

Falls Meat Service —Pigeon Falls

Remember to shop and eat local!

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