



**For Immediate Release**

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**EZ OFFICE PRODUCTS ANNOUNCES NATIONAL COFFEE DAY  
SOCIAL MEDIA CONTEST**

**Madison, WI – September 24, 2018** – EZ Office Products (EZOP) has announced a new social media contest to recognize National Coffee Day on September 29<sup>th</sup>.

The contest, “National Coffee Day Giveaway,” will launch on Monday, September 24<sup>th</sup> and continue through Friday, September 28<sup>th</sup>. Winners will be selected on National Coffee Day, Saturday, September 29<sup>th</sup>, and announced shortly thereafter via social media.

Participants enter the contest by: (1) “liking” the EZ Office Products “National Coffee Day Giveaway” post on Facebook and (2) commenting a favorite blend of coffee and their office zip code on the Facebook post. Tagging a friend(s) using the “comment” feature on the Facebook post gains additional entries.

Winners will be selected at random, and eleven prizes will be awarded. There will be one Grand Prize: a Keurig® OfficePRO® Brewing System paired with Original Donut Shop Coffee by Coffee People (K-Cups). The ten First Prizes include coffee.

Rose Molz, President of EZOP, explains how coffee fits into the workplace. “The break room of an office is where employees get to know each other and often informally strategize about their work – and grabbing a good cup of coffee is so important to this dynamic. We know the breakroom is a center point of most offices – just as it is at EZOP!”

She continues, “There are two reasons why this contest works so well for our brand: one, we enjoy coffee in our office, and two, we like to find creative and fun ways to engage with businesses. This giveaway accomplishes both – it lets us celebrate coffee, and it enables us to have fun with both current customers as well as those who don’t know much about EZOP.”

No purchase is necessary to enter the contest. Find full details, plus terms and conditions at: <https://www.ezop.com/national-coffee-day-giveaway>.



**ABOUT EZ Office Products (EZOP)**

EZ Office Products is the only independent office supply company in the greater-Madison area. A Women’s Business Enterprise (WBE) company, EZOP was founded in 2006 by Rose and Gary Molz. The company embraces old-fashioned values and principles that include honesty, great products at fair prices, friendly and knowledgeable service, and has the desire to make a positive difference in the world by giving back to the local and global community.

The company has been an MPower Business Champion, a nationally recognized model for achieving sustainability success from within an organization.

More information: [www.ezofficeproducts.com](http://www.ezofficeproducts.com) or 608-310-4300.

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