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For Immediate Release  
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September 20, 2018

**WCA Annual Conference to Bring Together  
County Officials in La Crosse County Next Week**  
*Walker, Evers, Baldwin and Vukmir Highlight Monday General Assembly*

County officials from Wisconsin's 72 counties will gather in La Crosse County next weekend for the Wisconsin Counties Association (WCA) 80<sup>th</sup> Annual Conference.

**WCA Annual Conference**  
**Sunday, September 23-Tuesday, September 25**  
**La Crosse Center and Radisson Hotel La Crosse**

The three-day event features state candidates, state and national speakers, as well as a comprehensive program of educational seminars highlighting the diverse issues currently facing counties. All events will be held at the La Crosse Center and Radisson Hotel La Crosse.

**Opening General Assembly:**

*Monday, September 24: 10:00 a.m.-noon*  
*La Crosse Center, South Hall A, Lower Level*

**Welcome to La Crosse County**

- Lance Pliml, Chair, *WCA Board of Directors*
- Tara Johnson, *County Board Chair, La Crosse County*
- Ron Kind, *U.S. Representative, Wisconsin 3rd Congressional District*

**Featured Speakers/Agenda Items:**

- Scott Walker, *Governor, Gubernatorial Candidate*
- Greg Cox, *President, National Association of Counties (NACo)*
- Opioid Litigation Update: *Andrew Phillips, Attorney, von Briesen & Roper, S.C.*
- Mark D. O'Connell, *Executive Director, Wisconsin Counties Association*
- Tony Evers, *State Superintendent of Schools, Gubernatorial Candidate*
- Tammy Baldwin, *Senator, U.S. Senate Candidate*
- Leah Vukmir, *U.S. Senate Candidate*

**-More-**

**WCA Annual Conference-  
Add One-**

For a full listing of breakout sessions and speakers at the 2018 WCA Annual Conference, visit: <https://conta.cc/2D7Y5WP>

For further questions, please contact WCA Executive Director Mark D. O'Connell at the WCA Office at 1.866.404.2700 or Michelle Thompson at 608.577.9405 on site.

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