



**FOR IMMEDIATE RELEASE**

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**Farwell Recognized by Inc. 5000, Madison Magazine**

*Commitment to successful change the reason for recognition*

(MADISON, Wis.)—For the second consecutive year, Farwell Project Advisors was named to the Inc. 5000 list for the fastest-growing private companies in America. The growth continues as Farwell helps companies navigate complex organizational, process and systems changes.

In addition to the Inc. 5000 award, Farwell was recognized by *Madison Magazine* as one of the Best Places to Work in the Madison area.

“Being recognized with these awards really demonstrates our expertise and ability to implement strategic change,” CEO and Founder Jason Potter said. “At Farwell, we’ve built a collaborative culture and foster long-term partnerships with our clients and team members.”

The firm focuses on four core services, offering Change Strategy, Project Management, Culture Alignment and Process Optimization. Its Right-Fit™ process aligns Farwell with a client’s culture, operations and domain-specific requirements prior to beginning an engagement.

In 2018, Farwell placed No. 655 on the Inc. 5000 list for its 770 percent growth over the last three years. The company, founded in 2012, achieved \$4.8 million in revenue in 2017 and now has 42 employees.

Madison Magazine’s Best Places to Work award is based on a company’s communication and resources, manager effectiveness and team dynamics, as well as employees’ individual needs, personal engagement and trust in leadership.

Farwell’s clients include Sub-Zero, Lands’ End, Fiskars and WPS. It recently moved its headquarters to 1228 E. Washington Ave.

**About Farwell**

Farwell provides project execution services while being strategically prepared to manage and sustain change. We’re an affordable, flexible alternative to staffing and national management consulting firms. <https://gofarwell.com/>

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