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## FOR IMMEDIATE RELEASE

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### Arch Electric Awarded Madison College Solar Projects

[Plymouth, Wis.] – Arch Electric announced today that it has been awarded the contract for two Madison College solar projects, located at its Reedsburg and Fort Atkinson campuses. Both projects are included in the Solar on Schools program, which is administered by the Midwest Renewable Energy Association (MREA).

The Couillard Solar Foundation is contributing 50kW of solar panels to each project through the MREA. The foundation has sponsored over 30 projects by contributing a portion of the solar panels to each effort. “I’m thrilled that these projects are moving forward as they are needed now, not in ten years,” **said Cal Couillard, founder of the Couillard Solar Foundation.** “I’m pleased to see solar growing, both in support and activity, at this critical time. We’re doing it for the kids – to demonstrate its benefits and positive impact on our climate.”

**Amanda Schienebeck, MREA program manager for the Solar on Schools initiative, said:** “The benefits of solar schools go far beyond financial savings. These projects provide students hands-on education, promote student leadership experience, and facilitate career exploration in clean energy.”

The Arch-installed system sizes will be 100kW AC in Reedsburg and 120kW AC in Fort Atkinson. Both systems are ground-mounted solar arrays attached to metal racking that is designed to withstand wind loads and snow loads. The arrays are positioned at 45 degrees to maximize the production of the solar energy year round. Some modules will be installed on seasonally adjustable racking, which will enhance the education opportunities and output of the system. Milwaukee Area Technical College is jointly participating in the contract and installing solar on the Mequon and Oak Creek campuses with systems of 272kW and 346kW respectively, resulting in a total contribution by the Couillard Solar Foundation of 200kW of solar panels.

**Arch Electric President Ed Zinthefer said:** “We’re encouraged that schools are embracing solar at this level, and Arch Electric is honored to help achieve their energy goals. Arch Electric has been a leader in solar since 2003, and it’s rewarding to see the growing interest in this clean, reliable form of renewable energy. Our thanks to Madison College, the MREA, and the Couillard Foundation for pulling it all together.”

#### **About Arch Electric, Inc.**

Arch Electric, Inc. – recently named a 2020 Top Solar Contractor – is a Sheboygan County, Wisconsin-based electrical contractor specializing in solar and related fields such as energy storage systems, EV charging, utility solar, residential and commercial/industrial solar and storage, along with operations and maintenance services since 2003. Today, Arch is considered the largest vertical provider of solar in Wisconsin. Our 35 MW portfolio includes residential and commercial rooftop systems, carports, pole mounts, trackers, large and small ground mounts from 10kW to 50MW and up for utilities, and unique flat wall solar systems. Our mission is to educate, inspire, and empower current and future generations to choose a clean, sustainable form of energy.

Connect with Arch Electric online today at [ArchElec.com](http://ArchElec.com), [Facebook](#), [Twitter](#), and [LinkedIn](#).

THE SOLAR + ENERGY STORAGE EXPERTS

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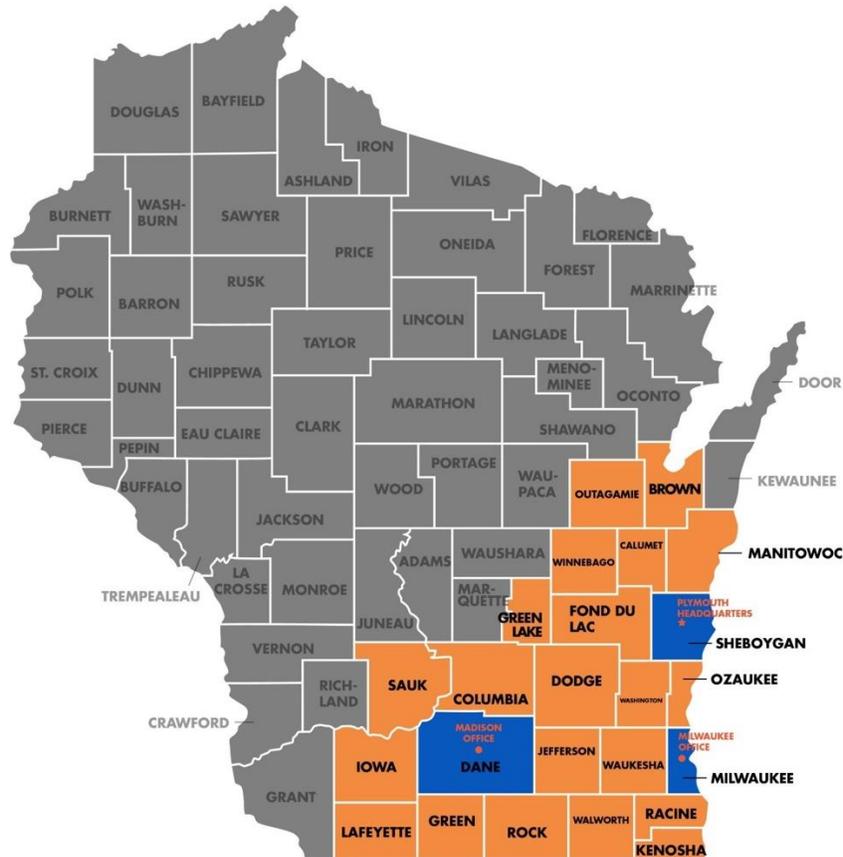
## About Midwest Renewable Energy Association

The Midwest Renewable Energy Association (MREA) is a 501(c)(3) non-profit organization formed in 1990. The MREA promotes renewable energy, energy efficiency, and sustainable living through education and demonstration.

**Solar on Schools initiative:** With a vision and generous support from the [Couillard Solar Foundation](#), Solar on Schools was developed by the Midwest Renewable Energy Association (MREA) to provide a range of resources to Wisconsin schools, assisting with and simplifying the solar project development process. The initiative aims to help Wisconsin schools realize the financial, educational, and community benefits of going solar.

**Grants and Projects:** Since the initiative's launch in November 2019, grants have been awarded to fifteen K-12 schools and technical colleges. Collectively these solar projects will add over 2,800kW of solar capacity to Wisconsin's electric mix, equivalent to the electricity use of over 450 average-sized homes each year.

## Arch Electric Service Area



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