



PRESS RELEASE

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SENATOR ROTH TO RECEIVE “FRIEND OF GROCERS” AWARD

Madison, Wisconsin (*September 13, 2018*) – Senate President Roger Roth (R-Appleton) will receive the “Friend of Grocers” Award from the Wisconsin Grocers Association on September 17, 2018 at 3:45 p.m. at Festival Foods, 647 S. Green Bay Rd. in Neenah.

The “Friend of Grocers” Award is given to legislators who score an “A” on the WGA’s Legislative Report Card – an extensive study of all legislators’ performance in the 2017-2018 Legislative Session. Lawmakers are graded according to their actions on certain issues that are especially important to the grocery industry, including: unemployment insurance reforms; personal property tax relief; and several labor issues.

“During his four-year term, Senator Roth has been recognized in both of the legislative sessions which is a strong testament to his support for the grocery industry,” said Michelle Kussow, WGA’s Executive Vice President.

In addition to receiving the Friend of Grocers Award, these legislators receive the endorsement of the Wisconsin Grocers Association toward their re-election efforts.

The award will be presented to Senator Roth by Michelle Kussow and Steve Burkhardt, VP, Store Operations Support for Skogen's Festival Foods. Members of the media are invited and encouraged to attend.

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The Wisconsin Grocers Association is the only statewide trade group representing retail, wholesale, suppliers and vendors in the grocery industry. According to the Food Marketing Institute’s 2017 Economic Impact Statements Wisconsin’s grocery industry employs more than 150,000 people and has a total economic impact of more than \$15.6 billion.