

FOR IMMEDIATE RELEASE

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Madison Police Union Makes First Major Donation to Law Enforcement Museum of Valor

MADISON – The effort to establish Wisconsin’s first museum to honor the state’s law enforcement heroes took another significant step forward this week when it announced a \$25,000 contribution from the Madison Professional Police Officers Association (MPPOA).

An independent charitable organization, **The Wisconsin Law Enforcement Museum of Valor** announced its formation in May, with legendary University of Wisconsin basketball coach Bo Ryan serving as its honorary chairman. Last month, the museum launched a website and Facebook page, the latter of which garnered more than 1,000 followers in its first day.

The MPPOA gift was overwhelmingly approved by Madison’s police officers, and it is the first significant contribution in the museum’s initial campaign to raise approximately \$1 million to construct an exhibition facility to display historical stories of law enforcement courage. Current plans for the museum also include a police motorcycle photo booth, a squad car simulator, and an interactive bomb-disarming robot, among other features.

“Since launching our project to honor Wisconsin’s police heroes in such an educational fashion, we’ve been extraordinarily gratified by how well our mission has been received by both the public and officers alike,” said Museum CEO Jim Palmer. “In addition to the individual donations of all sizes that supporters continue to generously make, large endowments from groups like the MPPOA will bring us that much closer to fulfilling that benevolent vision.”

For MPPOA President Dan Frei, it was important to his members that they play a leadership role in this historic effort. For its part, the MPPOA will be named a “Museum of Valor Law Enforcement Founding Partner.”

“While society appropriately honors officers that have died in the line of duty, there is a void when it comes to recognizing those brave men and women who act courageously and return to duty,” said Frei. “We are proud to help launch this groundbreaking mission to establish the Museum of Valor, which we know will greatly benefit the public and the law enforcement officers that work to keep them safe.”

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For learn more or to make a donation in support, please visit wisconsinvalor.org.