

UW-River Falls recognized by CASE for fundraising excellence

Sept. 10, 2018 --The University of Wisconsin-River Falls has been recognized for fundraising excellence by the Council for Advancement and Support of Education (CASE).

UWRF has been recognized with two 2018 CASE Educational Fundraising Awards for both Overall Fundraising Performance which measures the breadth of support as well as other indicators of a mature well-maintained program and Overall Fundraising Improvement which measures significant growth across a three-year period as compared to peers at similar institutions.

UW-River Falls is one of only six public universities nation-wide to receive both honors and the only UW campus to receive recognition in either category.

“It is an honor to be recognized by CASE as an outstanding fundraising institution. The Rising to Distinction campaign from 2011-16 set a new bar for fundraising. This recognition is a testament to the hard work of the staff and volunteers and the generous support of our donors,” said Chris Mueller, assistant chancellor of University Advancement.

According to CASE, institutions do not apply for the awards but rather are chosen based on data submitted to the annual Voluntary Support of Education survey. Judges select recipients based on a multitude of factors including pattern of growth in total support, overall breadth of support, pattern of growth in each area, pattern of growth among alumni donors and other individuals, impact of the 12 largest gifts to the institution, and total support in relation to the alumni base.

“Private scholarship support to the UWRF Foundation has made an incredible difference in our ability to recruit students and help them succeed. Charitable gifts have also helped the university build and transform facilities including the Falcon Center and the Dairy Pilot Plant,” said UWRF Chancellor Dean Van Galen. “I express my deep appreciation to the many donors who support UW-River Falls and make a real impact in our university and the lives of our students.”

Other universities recognized in the category of public comprehensive institutions with

endowments under \$35 million were Wayne State University (Neb.), SUNY Maritime College, Georgia Southwestern State University, and Christopher Newport University (Va.).

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