



*It's how we get there*

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**CARW's Tracy Johnson Featured in Latest TDA Podcast**

Madison, WI – Tracy Johnson, president and CEO of the Commercial Association of REALTORS® Wisconsin, is the featured guest on the latest episode of the "On the Go" podcast. The trade association executive explains why commercial REALTORS® have a keen interest in infrastructure and transit issues and how infrastructure investments help propel her industry.

"Within the commercial real estate space, transportation is always a concern," said Johnson. "We are talking about physical buildings: businesses, warehouses, retail spaces. People and product can only get to those places if they have adequate infrastructure."

Johnson also discusses bus rapid transit, the Milwaukee Streetcar, real estate industry trends, and more in this fast-paced, informative podcast.

Hosted by TDA Executive Director Debby Jackson, On the Go explores issues surrounding transportation infrastructure and investment in Wisconsin and across the nation. The podcast is available on all popular podcasting platforms and via this link: <http://www.tdawisconsin.org/on-the-go-podcast/>.

**About CARW**

The Commercial Association of REALTORS® Wisconsin works to advance the interests of individual practitioners and the industry through education, professional development, public affairs & advocacy, professional standards & ethics, and business networking. CARW's more than 850 members are involved in every aspect of commercial real estate and include brokers, developers, and property managers.

**About Tracy Johnson**

Tracy is the president and CEO for CARW – the Commercial Association of REALTORS® Wisconsin. She has more than 20 years of association management and non-profit experience and has held roles as executive director for TEMPO Milwaukee, a business association for executive women; director of public affairs for the Milwaukee Symphony Orchestra; and director of communications for an association of plumbing and mechanical contractors. Tracy spent several years with a global

manufacturer, Bradley Corporation, as well as a local advocacy group, Partners Advancing Values in Education. She has served on a number of volunteer and professional boards and committees and is very involved in community organizations in the Milwaukee area.

### **About TDA**

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, Wisconsin's transportation network is the key to connecting goods to market and people to jobs.

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use airports, railroads, commercial ports, and roads. TDA's members include businesses, labor unions, citizen groups, units of government and individuals.

Contact us at: [www.tdawisconsin.org](http://www.tdawisconsin.org) and Twitter handle @TDAWisconsin

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