



FOR IMMEDIATE RELEASE
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City of Racine's Incentives are Working - Vaccination Increase of 19% *Pop-up clinics scheduled throughout the community where City Residents could earn up to \$200 in gift cards for getting fully vaccinated*

City of Racine – According to the City of Racine's Public Health Department data, from 8/18 – 9/3, a total of 1,931 individuals received their first dose of the vaccine. That's a daily average of 114 people. Over the first half of the month (actually 8/1 – 8/17), there was a daily average of 96 first doses. This is approximately a 19% increase in the daily number of first doses.

The City of Racine Public Health Department largely attributes that growth to the combination of the City and State gift card incentive programs. The City's gift card program began on August 18th and provides City residents eligible for the vaccine \$100 when they become fully vaccinated. A popular feature of the City's program is the "Good Neighbor" incentive where already vaccinated City residents can receive a \$50 gift card for each City resident they bring in to get vaccinated. Additionally, Governor Evers extended the State's \$100 gift card incentive through September 19th for all Wisconsin residents receiving their first vaccine dose.

"The uptick in Racine residents choosing to get vaccinated couldn't come at a better time as the Delta variant continues to spread, Covid cases are on the rise locally, and students are returning to the classroom. The best way to protect yourself, your family, and our community is by getting vaccinated. We have been hard at work scheduling mobile clinics throughout the community which are designed to meet people where they are, staffed with trusted community partners like nurses from the Racine Kenosha Black Nurses Association and our Vaccine Champions." **said Mayor Cory Mason**

The City of Racine and AMI Health have scheduled several pop-up vaccine clinics throughout the community over the coming weeks. City of Racine residents are eligible to receive up to \$200 between City and State incentives if they get fully vaccinated by September 19th. To make it easy to keep track of where clinics are that qualify for the incentive, the City has created an easy to use map and calendar at www.vaccinateracine.org.

There are many opportunities to get vaccinated by September 19th to receive the full incentives, including:

- Thursday, September 9th:
 - Park High School, 1901 12th Street, 3:30-5:00pm, Main Entrance
 - Horlick High School, 2119 Rapids Drive, 3:00-5:00pm, Tennis Court Entrance
 - Racine City Hall, 730 Washington Avenue, 10am-2pm
 - Regency Mall AMI clinic, 5538 Durand Avenue, 11am-5pm
- Saturday, September 11th:
 - Racine Public Library, 75 7th Street, 3:00-5:00pm, Fall Literacy Fest
- Sunday, September 12th:
 - Emaus Lutheran Church, 1925 Summit Avenue, 10:30am-1:00pm, Outdoors

- Monday, September 13th:
 - Mitchell K8 School, 2701 Drexel Avenue, 4:00-6:00pm, Parking Lot
- Tuesday, September 14th:
 - Regency Mall AMI clinic, 5538 Durand Avenue, 11am-7pm
 - North Pointe United Methodist Church Food Pantry, 3825 Erie Street, 2:00-4:00pm, Indoors in Fellowship Hall
- Thursday, September 16th:
 - Racine City Hall, 730 Washington Avenue, 10am-2pm
 - Regency Mall AMI clinic, 5538 Durand Avenue, 11am-5pm
 - The REAL School, 10116 Stellar Ave, 5:45pm-7:45pm
- Saturday, September 18th:
 - Wayman AME Church, 424 N. Memorial Drive, 10:00am-Noon, Outdoors
 - Downtown Party on the Pavement, SE Corner of Park & 6th Street, Noon-7:00pm, Outdoor
- Tuesday, September 21st:
 - Regency Mall AMI clinic, 5538 Durand Avenue, 11am-7pm
- Thursday, September 21st:
 - Racine City Hall, 730 Washington Avenue, 10am-2pm
 - Regency Mall AMI clinic, 5538 Durand Avenue, 11am-5pm
- Friday, September 24th:
 - Healthcare Network, 500 Wisconsin Avenue, 1:00-5:00pm
 - Malicki's Piggly Wiggly, 5201 Washington Avenue, 3:00-6:00pm
 - Case High School Football Game, 7345 Washington Avenue, 6:30pm-9pm
- Tuesday, September 28th:
 - Regency Mall AMI clinic, 5538 Durand Avenue, 11am-7pm
 - Goodwill Industries, 1630 Enterprise Drive, 1:00-5:00pm

All vaccinations at those locations are free and do not require appointments, ID, or health insurance. Additional pop-up vaccine clinics and more details about all of these locations can be found at www.vaccinateracine.org

Community members should remember:

- Vaccinations are FREE;
- You DO NOT need to show an ID or provide health insurance;
- The Pfizer vaccine has been approved by the FDA;
- Bus rides are FREE to and from your vaccination site;
- Anyone age 12 and above is eligible to get vaccinated;
- COVID-19 vaccines are safe and the best way to protect yourself and your family from the virus;
- Get \$100 in gift cards from the City for getting fully vaccinated AND a \$100 gift card from the State if you get your first shot by September 19th

Information about the eligibility for the City of Racine vaccine incentive program is located at <https://www.racinecoronavirus.org/incentive-gift-cards-for-covid-19-vaccinations/> and information about the State incentive program can be found at <https://100.wisconsin.gov/>

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About the City of Racine

With a population of 78,000, **Racine, Wisconsin** is the fifth largest municipality in the state of Wisconsin. It is home to manufacturing businesses that enjoy world-wide reputations, SC Johnson, CNH Industrial, Twin Disc, Modine, and In-

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Sink-Erator among them. Racine is also home to diverse cultures, a thriving downtown, and world-class beaches along the shores of Lake Michigan.