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Harnessing data: Milwaukee's Data Science Institute topic at Sept. 27 Tech Council event in Wauwatosa

WAUWATOSA, Wis. – An initiative to improve the supply of data scientists and to change how businesses make critical market, production and consumer decisions will be discussed at the **Thursday, Sept. 27** luncheon meeting of the Tech Council Innovation Network in Wauwatosa.

Three Milwaukee region leaders will talk about the Northwestern Mutual Data Science Institute. They are: **Mark Mone**, chancellor of UW-Milwaukee, **Mike Lovell**, president of Marquette University and senior director of analytics **Dave Pahl** of Northwestern Mutual.

Northwestern Mutual and its foundation will contribute \$12.5 million, and the UW-Milwaukee and Marquette University will each contribute in kind and fundraising of \$11.25 million over the next five years. Supported by a total of \$35 million, the institute will support endowed professors, data science faculty positions, research projects and expanded student programming beginning this fall.

The event will take place at UW-Milwaukee's Innovation Accelerator, 1225 Discovery Parkway. Registration, networking and hors d'oeuvres start at 11:30 a.m. and the presentation at 12:30 p.m. The cost is \$10 for students and returning veterans, \$25 for individual members, \$35 for non-members and included for Tech Council corporate members. [Click here to register.](#)

“This partnership will go a long way toward making Milwaukee both a supplier and leading consumer of one of today’s hottest technologies, data science,” said Tom Still, president of the Wisconsin Technology Council. “It also represents continuing efforts in Milwaukee to build academic and corporate partnerships that help students, researchers and private businesses.”

The meeting is sponsored by UW-Milwaukee and UWM Research Foundation.

The Tech Council is the independent, non-profit science and technology adviser to the governor and Legislature, with events, publications and outreach that build Wisconsin’s tech-based economy. To join, go to www.wisconsintechcouncil.com or call 608-442-7557.

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