



FOR IMMEDIATE RELEASE

Wednesday, September 5, 2018

CONTACT:

Paula Gilbeck

pgilbeck@prwcomm.com

608.577.7829

Lafayette County Hosts Rough Road Tour

Area officials get on bus to experience region's road and bridge woes

(Darlington, WI) – The condition of Wisconsin roads has caught the public's attention. Unfortunately, no long-term solution for the state's transportation challenges was reached in the last state budget. Meanwhile, poor roads and deficient bridges continue to frustrate drivers and businesses with increased vehicle repairs and lost time.

The Rough Road Tour continued this morning, Wednesday, September 5, with Lafayette County and southwestern Wisconsin officials taking the media on a bus tour to experience firsthand the region's aging roads and outdated bridges.

The goal of the Rough Road Tour is to bring attention to the condition of Wisconsin transportation infrastructure, which includes state and local roads and bridges, and the impact on local communities.

"Today's event is the fourth stop on the Rough Road Tour and a continuation of the **Just Fix It** campaign which has sought to educate and engage the public regarding the rough road we face," commented TDA Executive Director Craig Thompson.

"We are better than this," Thompson continued. "Other states are stepping forward to invest in their infrastructure, and so can we."

The Lafayette County Rough Road Tour bounced through parts of Lafayette County, showing just a sample of the area's road conditions and needs.

To show support for transportation, more than 50 units of local government in southwestern Wisconsin and almost 650 statewide have passed a "**Just Fix It**" resolution with more still coming in. The resolution points out, among other things, that Wisconsin's diverse economy is dependent upon county and town roads as well as city and village streets, Interstates and transit systems.

--CONTINUED---

While local officials appreciate the increased local transportation funding in the last budget, many local governments still aren't back to 2011 levels if inflation is considered. They want the governor and legislature to **"Just Fix It"** and agree upon a sustainable solution.

"Events like this are important to explain to state elected officials and the public the challenges we face in maintaining our network of local roads," said Tom Jean, Lafayette County highway commissioner. "It is about having the resources available to do the proper treatment at the right time which prolongs the life of the road and saves money in the long term."

###

Sample resolution: <http://www.tdawisconsin.org/wp-content/uploads/2018/09/2018-sample-local-gov-resolution.pdf>

About TDA

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, Wisconsin's transportation network is the key to connecting goods to market and people to jobs.

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use and general aviation airports, railroads, commercial ports, and roads. TDA's members comprise business, labor, units of government, regional planning organizations, as well as individuals.

Contact us at: www.tdawisconsin.org and Twitter handle @TDAWisconsin