



SCOTT WALKER

OFFICE OF THE GOVERNOR

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Governor Walker Joins Superior Fresh in Celebrating the Grand Opening of its Cutting-Edge Aquaponics Facility

NORTHFIELD – Governor Scott Walker today joined employees of Superior Fresh LLC. (Superior Fresh) to celebrate its grand opening. The cutting-edge, 3.75-acre aquaponics facility will produce more than 2 million pounds of fresh Atlantic salmon, rainbow trout, and leafy green vegetables annually. The company's stated mission is "to feed the world with healthy, reliable, high value food products that are produced using sound practices in a safe environment." The flagship facility is set to be one of the most sustainable, modern agribusinesses in the world.

"The complexity of the farm, ranging from automation to water chemistry and biology, has created some very exciting, high-end jobs," Governor Walker said.

The state-of-the-art facility combines aquaculture and hydroponics whereby waste from fish will be used to supply nutrients for plants grown hydroponically. 99 percent of the purified water is recirculated.

Owners, Todd and Karen Wanek stated, "We want to lay the groundwork for sustainable food production, not by reinventing the wheel, but by refining processes and lessons learned to create a one-of-a-kind business."

Superior Fresh has partnered with UW-Madison, UW-Stevens Points, UW-La Crosse, and UW-River Falls for research opportunities for students. The facility includes the first indoor Atlantic salmon farm in the United States and a 123,000-square foot greenhouse. The company employs nearly two dozen people and plans to expand operations throughout the world once the Northfield facility becomes fully operational.

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