

FOR IMMEDIATE RELEASE
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Evers Campaign Announces New Press Staff

Madison, WI--Today the Tony for Wisconsin campaign announced Sam Lau as communications director and Britt Cudaback as deputy communications director.

Sam previously served as communications director for U.S. Rep. Mark Pocan (WI-2) during his first year in Congress. He has also worked in a variety of political communications roles on both the campaign trail and Capitol Hill, including the House Budget Committee Democrats, Democratic Senatorial Campaign Committee (DSCC), and the Iowa Democratic Party.

Britt has been involved in Democratic politics since 2012, working on local, state, and federal elections in both the Wisconsin and Nebraska State Legislatures. Britt moved to Wisconsin in 2014 to go to school at UW-Madison, and most recently served as Chief of Staff to State Representative Melissa Sargent.

Press requests can be sent to press@tonyever.com

Sam can be reached at sam@tonyever.com. Britt can be reached at britt@tonyever.com.

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