



PRESS RELEASE

Contact: Michelle Kussow
(608) 244-7150

SENATOR FEYEN TO RECEIVE “FRIEND OF GROCERS” AWARD

Madison, Wisconsin (*August 29, 2018*) – State Senator Dan Feyen (R-Fond du Lac) will receive the “Friend of Grocers” award from the Wisconsin Grocers Association on August 30, 2018 at 10:00 a.m. at Red’s Piggly Wiggly, 142 Alder Avenue in Omro.

The “Friend of Grocers” award is given to legislators who score highly on the WGA’s Legislative Report Card – an extensive study of all legislators’ performance in the 2017-2018 Legislative Session. Lawmakers are graded according to their actions on certain issues that are especially important to the grocery industry, including: unemployment insurance reforms; allowing grocers to sell growlers; and several labor issues.

“This is Senator Feyen’s first term, and he has quickly earned a reputation as a strong leader and smart legislator,” said WGA’s Executive VP Michelle Kussow. “As Chair of the Economic Development, Commerce & Local Government Committee, Senator Feyen has proven that he does his homework on issues and talks to all stakeholders, especially his constituents.”

The award will be presented to Senator Feyen by Michelle Kussow and Red & Sherry Salfai, owner’s of Red’s Piggly Wiggly. Members of the media are invited and encouraged to attend.

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The Wisconsin Grocers Association is the only statewide trade group representing retail, wholesale, suppliers and vendors in the grocery industry. According to the Food Marketing Institute’s 2017 Economic Impact Statements Wisconsin’s grocery industry employs more than 150,000 people and has a total economic impact of more than \$15.6 billion.